



MISSION: Advance and promote the prosperity of its members and enhance the quality of life in the greater Rochester area.

NEWSLETTER

“CHRISTMAS MEMORIES” PARADE COMING DEC. 6



Be sure to join in the holiday spirit in Rochester watching Rochester’s annual **“Christmas Memories”** Holiday Parade presented by the Chamber. Underwritten by **Profile Bank**, the parade will be held on **Sunday, December 6, 2009 at 3 pm.**

Entries include marching units, equestrians, youth, organization and commercial floats, mobile units, marching bands and a special visit from Santa Claus.

Rochester’s Holiday Parade is a community effort with approximately 150 businesses that provide financial and in-kind support, and nearly 75 volunteers who coordinate many activities to make Rochester’s Holiday Parade a success. Many organizations and City Departments not only participate, but provide assistance with the parade and several Chamber members assist with organizing the various entries.

The Rochester Police Department insures public safety and works with members of the Rochester Rotary Club to provide crowd and traffic control along the parade route. Rochester Public Works places barricades at various traffic control spots and provides clean up following the parade. Great Bay Radio Club members provide traffic control around the assembly area. The Rochester Fire Department proudly drapes the American flag for parade entries to march under. Spaulding High Cheerleaders and ROTC members carry banners. Spaulding High Band members raise funds through tag days. MetroCast Cablevision tapes and broadcasts the parade on Rochester’s Community Channel 12 throughout the holiday season. Don’t miss this annual holiday tradition that will be announced by Ken Wilman and Patti Gilbert of Profile Bank.

ROCHESTER MAIN STREET WINDOW DECORATING CONTEST

Rochester Main Street will hold a “Christmas Memories” **Downtown Window Decorating Contest** in conjunction with the Holiday Parade on Sunday, December 6, 2009. A roving trophy and ribbons will be awarded. To sign-up and receive judging criteria, contact the Rochester Main Street office at (603)330-3208 or email director@rochestermainstreet.org.

HOLIDAY PARADE COMMITTEE SUPPORTS ROCHESTER FIRE DEPARTMENT TOY BANK CAMPAIGN

The **Rochester Fire Department** is conducting its annual **Toy Bank** campaign. Bring a new unwrapped toy to either of the following locations prior to the Holiday Parade on December 6: Rochester Fire Department (Downtown or Gonic station), Greater Rochester Chamber of Commerce or Holy Rosary Credit Union. Also, anyone wishing to help in the effort to wrap toys, Toy Bank Wrapping meetings will be held at 5:30pm at the Rochester Community Center (2nd floor) on the following dates: December 3; Monday, December 7; Tuesday, December 15 and Friday, December 18, 2009. Those interested in helping should contact Cindi Potts at 335-7545.

SOCIAL MEDIA: LEARN WHY & HOW YOUR BUSINESS CAN EFFECTIVELY USE IT?

We have all heard much about social media as a means of communicating with each other. But why should businesses use it and how will it be beneficial? Your Chamber is presenting Part 2 of a **Social Media for Business** breakfast series on **Tuesday, December 8, 2009** from 7:30-9am. Join Allen Voivod, co-owner and “Content Lover” of Epiphanies, Inc., to learn where to begin (it’s not on any social media platform!), the four elements of your social media starter kit, how to leverage your time and effort on social media platforms, and lots more. The presentation portion of the session is designed as a strategic overview – primarily for social media beginners. There will be ample Q&A time after the presentation for beginners and more experienced social media users alike. See the enclosed flyer.

HOLIDAY BUSINESS AFTER HOURS

Rochester Main Street and the **Rochester Opera House** will team up to co-host a Business After Hours on **Tuesday, December 8th** from 5:30 to 7pm at the Rochester Opera House located within City Hall at 31 Wakefield Street, Rochester. RSVP via the Chamber online community calendar at www.rochesternh.org, call 603-332-5080 or email info@rochesternh.org. Great refreshments, hors d’oeuvres, door prizes and holiday entertainment.





Update



TAKE ADVANTAGE OF MEMBER BENEFITS!

AMBASSADOR'S CORNER

CHAMBER MEMBERS HELPING CHAMBER MEMBERS

Courtesy of Leslie Simpson, Laconia Savings Bank

Who do you turn to for your daily situations? Whether you are thinking of a vacation; fixing a hole; or planning your future finances? Your chamber members can help you get where you need to be. Even if the member you are talking to is not affiliated with your current situation, through conversation they know someone who knows someone who knows someone..... because we are part of a Chamber that cares. By attending Chamber hosted events, you get to know your fellow members. Take advantage of the resources the Chamber of Commerce has to offer or host a Business After Hours event. Get your business name out there and be someone who can help others. Chamber members who make referrals to other Chamber members are what help build a strong community.

COMMUNITY CALENDAR

If you are looking for things to do in Rochester or want to post your upcoming community event, visit the Chamber website at www.rochesternh.org and go to the Community Calendar. This is a community service your Chamber provides to promote information about upcoming events in the area. Be sure to post your events for 2010 now!

"UPDATE" NEWSLETTER INSERTS

Get the attention your business deserves by placing a promotional flyer in the Chamber newsletter.

Insert Requirements: 650 copies using 8 1/2x11, 20-25# paper. Must be provided to Chamber office no later than the 19th of the month. Cost per issue: \$125.00. To reserve your insert space in the newsletter, call 332-5080 or email info@rochesternh.org.

CHAMBER DISCOUNT CARDS MAKE GREAT HOLIDAY GIFTS



Looking for some holiday gifts? Save yourself, friends or your employees money with Chamber Discount Cards that provide discounts at over 50 participating member businesses. These are great employee gifts or personal gifts

to those shopping locally. Chamber Discount Cards can be purchased for only \$5.00 each at the Chamber office or online at www.rochesternh.org. See the enclosed flyer.

NOMINATING COMMITTEE UPDATE 2010 DIRECTORS NOMINATED

In accordance with Article IV of the Chamber's bylaws, the membership is hereby notified of the following directors who have accepted nomination to serve a 3-year term on the board of directors beginning in 2010.

Rhonda Bisson, PSNH; Steve Cates, Waste Management;
Thomas "TJ" Jean, Frisbie Memorial Hospital;
Christine McCluskey, MetroCast; Darlene Towle, MLC Catering

Those nominated to renew a second, three year term on the board are the following:

Gerry Gilbert, Spence & Mathews Insurance
Patrick Hourihane, Hourihane Cormier & Associates
Brian Hughes, Holy Rosary Credit Union

Nominated to renew an additional one-year term:

Janet Hand, Profile Bank

The membership is hereby notified of Officers nominated for 2010. If no petition is filed, nominations shall be closed and the nominees shall be declared elected by the Board of Directors at their next meeting. If a legal petition is filed, a ballot election will be arranged as per the bylaws.

Chairman of the Board

Carl Potvin, Law Office of Carl W. Potvin

Chairman-Elect

Gerry Gilbert, Spence & Mathews Insurance

Vice Chair, Governmental Affairs

Patrick Hourihane, Hourihane Cormier & Associates

Vice Chair, Events & Fund Raisers

Judy Ouellette, Rochester District VNA

Vice Chair, Membership Development

Bruce Boudreau, Acme Rug & Upholstery

Treasurer

Brian Hughes, Holy Rosary Credit Union

Immediate Past Chairman

Janet Hand, Profile Bank

MARK YOUR CALENDARS

2010 CHAMBER SHOWCASE & ANNUAL MEETING BUSINESS AFTER HOURS

Thursday, January 28, 2010, 5:00 to 7:30 pm
Rochester Elks Lodge

Showcase of Chamber benefits and services, committees, advertising opportunities, events, community information, etc.

Enjoy food samples of member restaurants and caterers.

Raffles and prizes at Information Tables

Introduction of 2010 Chairman of the Board

Open to the public

MEMBER NEWS



Congratulations to Gerry Gilbert of **Spence & Mathews Insurance Agency** who was named **Rochester's Hometown Hero** at the American Red Cross Great Bay Chapter's Hometown Heroes Breakfast held at the Sheraton Harborside in Portsmouth on November 5. Gerry received this award based on his leadership with several organizations in

Rochester including Greater Rochester Chamber of Commerce, Rochester Main Street, Rochester Rotary Club, Gafney Home and Rochester schools.

Children's Museum of New Hampshire has received a \$20,000 grant paid for through American Recovery and Reinvestment Act funds. The grant will help the museum continue its presentation of high quality exhibits, workshops and performances to young children and families. The Museum's Children's Literacy Program has begun a new season. For more information, visit www.childrens-museum.org.

Digrafika has organized monthly educational business seminars, which will feature topics affecting business owners. The seminars will be held on Friday mornings from 8-9am at Great Bay Community College in Portsmouth. For more information, contact 603-534-2040 or graphics@digrafika.com.

Federal Savings Bank was recently awarded the 2009 Torch Award for Marketplace Ethics from the Better Business Bureau of NH, recognizing a for-profit business that is committed to maintaining an exceptionally high standard of ethical behavior. The bank also recently supported the Dover Kiwanis Club by sponsoring their annual Boot-a-Thon, which raises funds to purchase shoes and boots for local, underprivileged children.

Holy Rosary Credit Union announced that Megan Dean is the Employee of the Quarter for July-September 2009. For details, call 603-335-5000.

The Homemakers Health Services has been named to the 2009 Home Care Elite, a compilation of the most successful Medicare-certified home health care providers in the U.S. The annual review identifies the top 25% of agencies, using measures in quality outcomes, quality improvement and financial performance. Also, Jeff Taylor was recently elected to serve as the new President of the Board. For information, call 603-335-1770.

Jenny-Wren Gallery will be featuring the jewelry of Tim Garvin during the month of November. He creates handcrafted porcelain jewelry using a variety of Italian and Japanese-inspired techniques. Come browse these items and more, now including a line of art clothing and accessories Tuesday-Saturday 10am-6pm or visit the gallery at <http://jennywrengallery.com>.

Studley Flower Gardens Home for the Holidays – create a wreath at their do-it-yourself wreath bar on Saturday, November 28, 10am-4pm or Sunday, November 29, 9am-1pm. Studley's will also hold Design Classes on 4 Tuesday evenings (Nov. 24, Dec 1, 8 and 15). Learn how to design a traditional Thanksgiving centerpiece, create and decorate your own door wreath, design a festive and traditional boxwood tree, and create a contemporary fresh flower holiday arrangement. \$35/class or all 4 for \$120. Call 332-4565 or visit www.studleyflowergardens.com for more info.

**THE CHAMBER LINKS
Networking Group**

Meets 4th Tuesday of each month ~ (11:30am-1pm)

Hosted by:

Granite Steak & Grill

Make business connections in a casual and facilitated setting

Bring or order lunch

See the enclosed flyer or visit www.rochesternh.org

MEMBER RENEWALS

The Board of Directors and Staff wish to thank the members listed for renewing their Chamber investments.



- | | |
|-----------------------------------------------|--------------------------------------|
| Albany Engineered Composites | Martin's Point Healthcare |
| Anchorage Inn | Mel Flanagan's Irish Pub & Café |
| Barron Brother Development | New England Center |
| Burke's Tree Service | New England Pizza & Roast Beef |
| Chestnut Hill Chimney Service | Partridge Green Apartments |
| Federal Savings Bank | Photography by Rebecca & Taryn |
| Fox Ridge Outfitters | Rochester Subways |
| Grand Images | Rochester Veterinary Clinic |
| Grubb & Ellis/Coldstream Real Estate Advisors | Seacoast RediCare |
| Harley Davidson Shop of Rochester | ServiceMaster by Disaster |
| Heartland Payment Systems | Steven Ring Plumbing/Fire Protection |
| Just Oil | Strafford Wind Symphony |
| KG Sports & More | Studio 109 |
| Konica Minolta | Tara Estates |
| Lee Construction | TD Banknorth |
| | Tompson Plumbing |
| | VFW Post 1772 |

WELCOME NEW MEMBERS!

The Board of Directors and staff welcome new members!



CHOCOLATIER

Dove Chocolate Discoveries
Darlene McKenzie
393 Parker Mt. Road
Strafford, NH 03884
Phone: (603)998-6057

DEPARTMENT STORES

Sears
Ron Quinn
13 Lilac Mall
Rochester, NH 03867
Phone: (603)332-5003
Email: DS3043@searshc.com

SCHOOLS/COLLEGES

St. Thomas Aquinas High School
Kevin Collins
197 Dover Point Road
Dover, NH 03820
Phone: (603)742-3206
Fax: (603)749-7822
Email: kcollins@stalux.org
Web: www.stalux.org

SHOES-RETAIL

Famous Footwear
Mandi Slack
160 Washington St., Suite 101
Rochester, NH 03867
Phone: (603)330-0319
Web: www.famousfootwear.com

**THANK YOU JANET HAND—
2009 CHAIRMAN OF THE BOARD**

On behalf of the board of directors and staff of the Greater Rochester Chamber of Commerce, our sincerest thanks to **Janet Hand of Profile Bank** for serving as the Chamber's Chairman of the Board in 2009. Janet made significant contributions to the organization from her leadership on the board, developing and overseeing policy, assistance with Chamber activities and monetary support throughout the year. Many thanks to Janet for her commitment to the Chamber and to Profile Bank for allowing her the time to serve and support our Chamber.

2009 Officers, Directors & Staff



OFFICERS

Chairman of the Board

Janet Hand
Profile Bank

Chairman-Elect

Carl Potvin
Law Offices of Carl W. Potvin

Vice Chair, Governmental Affairs

Gerry Gilbert
Spence & Mathews Insurance

Vice Chair, Member & Community Development

Brian Hughes
Holy Rosary Credit Union

Vice Chair, Events & Fund Raisers

David Dubois
Rochester Police Department

Treasurer

Doris Gates
Robert W. Gates Master Carpenter

Immediate Past Chairman

Alan Davis

DIRECTORS

Judi Angelo
Executive Properties, Inc.

Vicki Beaudoin
Hawkins Safety Equipment

Bruce Boudreau
Acme Rug & Upholstery

Gary Desrosiers
American Legion Post 7

Jeff Dillion
Eastern Propane & Oil

Gary Dworkin
Dworkin Associates, Inc.

Jeanne Grover
The Genie

Mary Henderson
Federal Savings Bank

Patrick Hourihane
Hourihane Cormier & Associates

Steve Marcotte
Collins Sports Center

Judy Ouellette
Rochester District VNA

CHAMBER STAFF

President/CEO
Laura Ring

Business Manager
Irene Robinson

Membership Director
Elaine Case

Administrative Assistant
Debbie Smith



HELP US KEEP YOUR ADDRESS CORRECT - Please let us know if your name or address below is incorrect. Call 332-5080 or email membership@rochesternh.org with corrections. Thank you!





Greater Rochester Chamber of Commerce
18 South Main Street
Rochester, NH 03867
Web: www.rochesternh.org

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**CHAMBER CALENDAR
DECEMBER 2009**



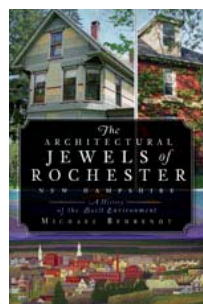
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2 Holiday Parade Committee 8pm	3	4	5
6 HOLIDAY PARADE 3PM 	7	8 Social Media Workshop 7:30am Rochester Main Street/Rochester Opera House BAH 5:30pm	9	10	11	12
13	14	15	16	17 Government Affairs 7:30am	18 Board of Directors 7:30am	19
20	21	22 Chamber Links 11:30am	23	24	25 	26
27	28	29	30	31		
SEE THE	ENCLOSED	FLYERS	TO	REGISTER	FOR	EVENTS

UPCOMING EVENTS



January 22
Economic Forecast Breakfast forum

January 28
Chamber Showcase & Annual Meeting BAH



Through the fresh perspective of City Planner, Michael Behrendt's eye, be sure to get your copy of **THE ARCHITECTURAL JEWELS OF ROCHESTER**. This book explores the beauty and wide range of architectural styles that we have in our City. Your Chamber is pleased to have these books available for sale at \$21.99. The book is a great showpiece representing Rochester's unique beauty and heritage, and make great gifts for the holidays. Stop by the Chamber and get your copy of this fantastic book.