GREATER ROCHESTER CHAMBER OF COMMERCE

Over 80 years serving business

Update

NEWSLETTER

November

NOVEMBER, 2009

MISSION: Advance and promote the prosperity of its members and enhance the quality of life in the greater Rochester area.

"CHRISTMAS MEMORIES" PARADE COMING DEC. 6

The Chamber's 2009 Annual Holiday Parade will take place on Sunday, December 6 beginning at 3:00pm with the theme "Christmas Memories". Underwritten by **Profile Bank**, this annual holiday event will be memorable.

The Holiday Parade Committee led by Norm Sanborn of the Rochester Fire Department and Brent Diesel of the Strafford County YMCA, are planning parade logistics including its theme, safety requirements, publicity and fundraising. The Holiday Parade is the Chamber's largest community event and relies solely on the financial commitment of local businesses and the community. Holiday Parade committee members have begun a fundraising campaign to collect funds to offset the cost of bands, entertainment, advertising and services. Sponsorship opportunities range from $35 to $1,000 and include media recognition in the local newspapers and cable station. Band sponsors receive signage in front of a band the day of the parade and are announced by commentators. The parade is taped and broadcast a number of times through the holiday season, compliments of MetroCast Cablevision. If your business is interested in learning about the business promotion opportunities as a parade sponsor, call the Chamber at 332-5080.

Parade entry forms and sponsorship opportunity information are enclosed in the newsletter and can also be downloaded from our website at www.rochesternh.org. Please consider supporting this annual tradition to kickoff the holiday season.

OPERA HOUSE & CHAMBER PARTNER TO BENEFIT HOLIDAY PARADE

Get ready for a crazy evening of laughs with the stand-up comedy of **Juston McKinney** and Eric Hurst at the Rochester Opera House on **Friday, November 13, 2009 at 8:00 PM.** McKinney has made numerous guest appearances on The Tonight Show with Jay Leno and on Comedy Central including his own *Presents* special. He was part of the Blue Collar Comedy *The Next Generation* tour with Bill Engvall and will soon tape his own 1 hour special for Comedy Central.

Thanks to the support of many in the community, the Rochester Opera House is pleased to be in a position to partner with the Chamber and provide a portion of the show's proceeds to the Rochester *Christmas Memories* Holiday Parade (December 6 at 3:00 PM). Juston McKinney delivers loads of hilarity with his funny true life stories. Enjoy a great evening of laughs with your friends and family, while helping the Greater Rochester Chamber of Commerce produce one of the area's finest holiday parades.

McKinney was born in Portsmouth NH and later moved across the bridge into Kittery ME. McKinney served York County as a deputy sheriff until he moved to Boston to pursue his dream, a career in stand-up comedy.

This show is sponsored in part by Eastern Propane & Oil, L.Wynn Sound, Foster's Daily Democrat and Radio Station WSHK/WSAK "The Shark" and Profile Bank. Reserve tickets online at www.rochesteroperahouse.com or call/stop by the box office (603) 335-1992, M/W/F 10:00-5:00. Tickets are $22/person and are also available at the Chamber by calling 603-332-5080 or emailing info@rochesternh.org.

SOCIAL MEDIA: LEARN WHY AND HOW YOUR BUSINESS SHOULD EFFECTIVELY USE IT?

We have all heard much about social media as a means of communicating with each other. But why should businesses use it and how will it be beneficial? Your Chamber will present a 2-part **Social Media Crash Course** breakfast workshop on **Tuesday, November 17 and Tuesday, December 8, 2009** from 7:30-9am. Like blogs before them, and like websites before blogs – started off being used for "non-business" purposes. Once associated with techie-type forums or personal rantings and ravings, social media has gone from niched and private use to broad-based public use. But with new networks, tools, and applications springing up left and right, where do you begin to build your social media foundation? How do you fit social media activities into your daily routine? And how do you use these platforms successfully and strategically?

Join Allen Voivod, co-owner and "Content Lover" of Epiphanies, Inc., to learn where to begin (it's not on any social media platform!), the four elements of your social media starter kit, how to leverage your time and effort on social media platforms, and lots more. The presentation portion of the session is designed as a strategic overview – primarily for social media beginners. There will be ample Q&A time after the presentation for beginners and more experienced social media users alike. See the enclosed flyer.

UPDATE NEWSLETTER UNDERWRITTEN BY

PROFILE BANK
Your Neighbor. Your Partner. Your Bank.

Update

TAKE ADVANTAGE OF MEMBER BENEFITS!

AMBASSADOR'S CORNER

"The Rochester Chamber of Commerce – Your Local Networking Resource"

By Melissa Lesniak, Keller Williams Coastal Realty

While there are so many organizations out there that business professionals can get involved in on a regional and national level, so many forget about how to look to your local Chamber as "Your Local Networking Resource".

It does not matter if you are a one man (or woman) business, or have multiple employees, the main thing is to get involved and to get out in the community and let others know who you are and what you have to offer for your products and services.

One way of getting involved in the community is through your local Chamber. As a member of the Rochester Chamber of Commerce, you as a business owner have so many opportunities for your business to grow through the many networking resources available to you.

Let's take a look at a few…..

- Business After Hours – Weekday evening event hosted by a Chamber member business to provide the opportunity for other members to make business contacts & learn more about that business.
- Seacoast Schmooze – Event coordinated by Seacoast area Chambers of Commerce to provide a networking opportunity for businesses in the Seacoast.
- Committee Involvement – Opportunity to help provide leadership, meet fellow Chamber members and share ideas, and assist the Chamber.
- Operation Thank You – Opportunity to meet business leaders while helping the Chamber thank its members during it's annual membership appreciation day.
- Small Business Showcase – Low cost, trade show event geared to promote small business members to Chamber members and the public.
- The Chamber Links – Networking with and learning about other member businesses in a lunchtime facilitated meeting.

Remember, the key is to become a member and participate. The Rochester Chamber is your opportunity to build your professional relationships and the key to your business success.

COMMUNITY CALENDAR

If you are looking for things to do in Rochester or want to post your upcoming community event, visit the Chamber's website at www.rochesternh.org and go to the Community Calendar. This is a community service your Chamber provides to promote information about upcoming events in the area.
Be sure to post your events for 2010 now!

"UPDATE" NEWSLETTER INSERTS

Get the attention your business deserves by placing a promotional flyer in the Chamber newsletter.

Insert Requirements: 650 copies using 8 1/2x11, 20-25# paper. Must be provided to Chamber office no later than the 19th of the month. Cost per issue: $125.00. To reserve your insert space in the newsletter, call 332-5080 or email info@rochesternh.org.

THE CHAMBER LINKS NOW AT THE GRANITE STEAK & GRILL

The Chamber Links networking group meets on the 4th Tuesday of each month. This valuable networking meeting is hosted by the Granite Steak & Grill. Chamber Links is a fantastic opportunity to make business connections with business professionals in a casual and facilitated setting.

This month's Chamber Links will be held on **Tuesday, November 24** (11:30am-1pm) at the Granite Steak & Grill. See the enclosed flyer for information or visit www.rochesternh.org.

RELOCATION PACKAGE INSERTS

Let your company be the first to welcome new residents or businesses to Rochester!

Promote your business with an insert into the Chamber's relocations packages that include Rochester's Lifestyle Magazine and other community information sheets.

Requirements:
300 brochure/flyers weighing no more than 0.6oz.
Cost annually: $125.00.
To reserve your insert, call 332-5080 or email info@rochesternh.org

NEW "CHAMBER SHOWCASE" CABLE SHOW FEATURES MEMBERS

Your Chamber has partnered with **MetroCast** to showcase our members on the "Chamber Showcase" show that is featured on Rochester's Channel 12. Thanks to MetroCast's generosity, the Chamber features one or more members on a show that will be broadcast a number of times each month.

We are conducting a raffle each month of members interested in having their business showcased. Members who are interested should contact Laura Ring at 332-5080 or via email at lring@rochesternh.org. Be sure to tune in to Channel 12 to visit your Chamber, hear of upcoming Chamber events and learn about fellow Chamber member businesses.

BUSINESS AFTER HOURS

Federal Savings Bank will host a Business After Hours on **Wednesday, November 4th** from 5:30 to 7pm at their new Rochester branch located at 17 Wakefield Street in downtown Rochester. RSVP via the Chamber community calendar at www.rochesternh.org, call 332-5080 or email info@rochesternh.org.

GREATER ROCHESTER CHAMBER OF COMMERCE

NOVEMBER, 2009

MEMBER NEWS

Ageless Dreamer has relocated to pro bono office space located at 56 Sixth Street in Dover through the generosity of Free Trade Inc. in Dover.

American Red Cross Great Bay Chapter will present the 7th Annual Heroes Breakfast Thursday, November 5 from 730-900am at the Sheraton Harborside Hotel in Portsmouth. Tickets: $15. Call 603-766-5440.

AMITY Publications Author Layne Case is announcing the release of her new book *Charlie and His New Friend* with a book release party to be held Thursday, November 5 from 6:30 to 8:30pm at Maple Suites in Dover. Entertainment features the NH Notables and desserts provided by Mel Flanagan's and MLC Catering. RSVP to 664-9138 or www.amitypublications.com.

Berwick Academy will host its fall Open House Wednesday, November 11 at 8:45am with tours of classes in session. Question and answer faculty reception will follow. For more information, call 207-384-2164.

Children's Museum of New Hampshire's First Annual Pizzafest and Holiday Auction will be held Saturday, November 14 from 5-8pm at the museum. Attendees will sample and vote on pizza from local restaurants. Cost is $10 per person and reservations are required. Call 742-2002.

Citizens Bank is happy to announce the return of Heather Couture, VP of Business Banking, to the Seacoast area as the Banking Officer for the Rochester and Portsmouth markets.

Eastern Propane and Oil was selected to join ABC's "Extreme Makeover: Home Edition" as a provider for one lucky family's new home propane energy installation and delivery. A group of between 5 and 8 Eastern employees will help to build the home in less than one week. Learn more at www.TNBuildCommunity.com or www.eastern.com.

Federal Savings Bank announced staff promotions: David McArdle to Senior Vice President and Senior Commercial Banking Officer; Candy Henderson to Vice President of Retail Lending; Carrie Keech to Assistant Vice President and Retail Lending Officer; and Kim Bryan to Assistant Vice President of Branch Administration.

Jewelry Creations is sponsoring the Amazing Antwerp Diamond Race through November 14. Visit theamazingantwerpdiamondrace.com. Registration fees will benefit New Hampshire Food Bank

Love Radio 1340 WWNH announces the addition of Oyster River High School teachers Pat Murphy and Marty Brewer as play-by-play sportscaster. WWNH will cover local soccer matchups including the playoffs. For information on team sponsorships, call Brian at 603-742-8575.

Profile Bank recently made a donation to the **Homeless Shelter for Strafford County** from funds raised at the 7th Annual Ronald G. Pierog Golf Outing. Profile Bank is also providing construction financing to bring a modular duplex on a building lot in Rochester which will provide the Shelter with two units of transitional housing. Call 332-2610 for more info.

Rochester District Visiting Nurse Association will hold a Holiday Dinner Dance & Silent Auction Fundraiser, Friday, November 6 at 6:00pm at the Rochester Elks Lodge, Columbus Avenue in Rochester. Tickets $35/person. Proceeds benefit Home Care and sponsorship opportunities are available by contacting Judy at 332-1133 x109 or www.YourVNA.org.

Service Credit Union recently donated $3,500 to the Somersworth Youth Safe Haven/Police MiniStation Program for their afterschool program. The program mentors youth in afterschool activities targeted at low-income at-risk children 6-18, giving them a place to do their homework and get help.

Slim's Tex Mex Saloon and **Fat Tony's Italian Grill** are announcing the return of live music, weekly specials, team pub trivia and Jazz. Come and eat out locally and support the local economy! Visit them online at www.slimstexmex.com.

MEMBER RENEWALS

The Board of Directors and Staff wish to thank the members listed for renewing their Chamber investments.

Academy for Equine Sciences Charter School
Adult Learning Center-Strafford Cty
AG Architects, PC
Ageless Dreamer Foundation
All Land Enterprises, Inc.
Art Esprit
Associated Brokers, Inc.
Bank of America
Bourque's Flooring
Budel Construction Corporation
Care Pharmacy
C.C. Cleaners
Charter Trust Company
Collins Sport Center, Inc.
CompuPrint
Cummings, Lamont & McNamee
D & D Homes, LLC
Daystar Computer Services, Inc.
Downeast Energy
Fat Tony's Italian Grill & Draught Pick Pub
Fownes Mill Condominiums
Global Success Solutions, LLC
GML Financial Advisory Services
Great Bay Community College
Gregory D. Smith, CPA
Hampton Inn
Hervey's Tire, Inc.
Holiday Inn Express
iLearningGlobal.tv
Immanuel Insurance Agency, Inc
Jerome H. Grossman Law Office
John Tompson's Plumbing & Heating
Laars Heating Systems Company
Lakeside Mobility & Scooter
Local Pride Heating Oil
Mac Ford Custom Building, LLC
Market Basket
Marsh & Associates LLC, Realtors
Martin's Drive-In Restaurant
Monarch School of New England
New England Center
New Hampshire Farm Museum
NH Employment Security
Northeast Credit Union
Ocean Bank
Paul Berry's Electric Service
Pease Development Authority
Peterson Motor Transportation
Radius Financial Group, Inc
R.D. Torno & Sons Paving
Riviera Motel
Robert B. McCarthy, CPA
Rochester Child Care Center
Rochester Eye Care
Rochester Fair Association
Rochester Federation of Teachers
Rochester Massage Therapy
Rochester Opera House
Rochester Pediatric Associates
Seacoast Redicare
Service Credit Union
Slim's Tex Mex Eatery
Spurling Insurance Services, Inc.
The Kane Company, Inc
The Links at Outlook Golf Course
The Salvation Army
The Works Family Health & Fitness Center
Thibeault Maintenance & Home Improvement
Tremblay & Son HVAC, LLC
Tri-City Christian Academy
Tri-City Glass
Tritech Engineering Corporation
Urban Tree Service
Waddell & Reed
Waste Management
Whitcher Builders, Inc.
Windjammer's Seafood Restaurant
Winsor Brook Property Advisors
Women's Life Imaging

WELCOME NEW MEMBERS!

The Board of Directors and staff welcome their newest member!

BUSINESS SERVICES

MicroCredit-NH (NH Community Loan Fund)
David Hamel
7 Wall Street
Concord, NH 03301
Phone: (603) 224-2069
Email: geninfo@microcreditnh.org
Web: www.microcreditnh.org

2009 Officers, Directors & Staff

OFFICERS

Chairman of the Board
Janet Hand
Profile Bank

Chairman-Elect
Carl Potvin
Law Offices of Carl W. Potvin

Vice Chair, Governmental Affairs
Gerry Gilbert
Spence & Mathews Insurance

Vice Chair, Member & Community Development
Brian Hughes
Holy Rosary Credit Union

Vice Chair, Events & Fund Raisers
David Dubois
Rochester Police Department

Treasurer
Doris Gates
Robert W. Gates Master Carpenter

Immediate Past Chairman
Alan Davis

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Vicki Beaudoin
Hawkins Safety Equipment

Bruce Boudreau
Acme Rug & Upholstery

Gary Desrosiers
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Gary Dworkin
Dworkin Associates, Inc.

Jeanne Grover
The Genie

Mary Henderson
Federal Savings Bank

Patrick Hourihane
Hourihane Cormier & Associates

Steve Marcotte
Collins Sports Center

Judy Ouellette
Rochester District VNA

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CHAMBER STAFF

President/CEO
Laura Ring

Business Manager
Irene Robinson

Membership Director
Elaine Case

Administrative Assistant
Debbie Smith

HELP US KEEP YOUR ADDRESS CORRECT - Please let us know if your name or address below is incorrect. Call 332-5080 or email membership@rochesternh.org with corrections. Thank you!

Greater Rochester Chamber of Commerce
18 South Main Street
Rochester, NH 03867
Web: www.rochesternh.org

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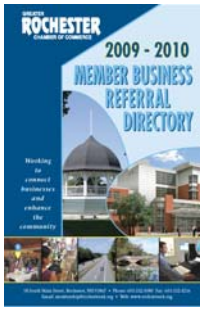
CHAMBER CALENDAR
NOVEMBER 2009

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4 Federal Savings BAH 5:30-7pm	5	6	7
8	9	10	11	12	13 Juston McKinney comedy show at Roch Opera House, 8pm	14
15	16	17	18 Parade Comm. 8:00am	19 7:30am Govt Affairs	20 7:30am Board of Directors	21
22	23	24 Chamber Links 11:30-1pm	25	26 	27 Office Closed	28
29	30	31 Parade Entry Deadline				
SEE THE	ENCLOSED	FLYERS	TO	REGISTER	FOR	EVENTS

UPCOMING EVENTS

December 6
Holiday Parade

December 8
Rochester Main Street/Rochester Opera House BAH



Our thanks to C&K Printing for the fantastic job they did designing and putting together the Chamber's 2009/2010 Member Business Referral Directory. Members wishing additional copies should call 603-332-5080.
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