



**MISSION:** Advance and promote the prosperity of its members and enhance the quality of life in the greater Rochester area.

NEWSLETTER



## OPERATION THANK YOU OCTOBER 13, 2011

On behalf of the board of directors and staff, we are pleased to set aside a day this month to express our thanks to all Chamber members to let you know we value your support. On **Thursday, October 13, 2011**, the Chamber will conduct its annual membership appreciation day, **Operation Thank You**.

On this day, members in the local area will receive a personal visit from a volunteer to thank you for your support and hand-deliver the Chamber's newly published 2011/2012 Business Referral Directory. Volunteers will meet in the morning at the Rochester Elks to obtain their assignments in a geographical area and spend a couple of hours visiting and thanking members. Be sure to be available to greet this volunteer who is taking time out of their day to visit you on behalf of the Chamber.

### OPERATION THANK YOU BUSINESS AFTER HOURS

To culminate Operation Thank You day, **Frisbie Memorial Hospital** will host a business after hours from 5:30-7:00pm on October 13th for all Chamber members to gather. This will be held at Frisbie's Education & Conference Center located at 11 Whitehall Road in Rochester. Please plan to attend to meet and greet with other Chamber members and learn about programs and services at Frisbie Memorial Hospital. Hors d'oeuvres, beverages and giveaways will be on hand.

## SEACOAST BUSINESS EXPO

**THURSDAY, OCTOBER 20, 2011**

**4:00—7:00pm**

**Celestica, Pease International Tradeport**

Underwritten by



**Public Service  
of New Hampshire**  
A Northeast Utilities Company

See the enclosed flyer for details about exhibiting or attending, or visit [www.seacoastexpo.com](http://www.seacoastexpo.com)

## "A CHRISTMAS CAROL" HOLIDAY TREE LIGHTING & HOLIDAY PARADE



Plans are underway for the 2011 Holiday Parade, underwritten by **Profile Bank**. This year's Holiday Parade will be held on Sunday, December 4, 2011 beginning at 3:00 pm. The theme for this year's parade is "A Christmas Carol."



The Holiday Parade is one of the largest community events. The parade offers members various levels of sponsorships to support the parade. All sponsors are recognized in a special ad in local newspapers the week of the event. If your business is interested in learning more about the promotion available as a parade sponsor, please see the enclosed flyer.

Rochester's Holiday Parade is a community effort with approximately 150 businesses that provide financial and in-kind support, and nearly 75 individuals who volunteer to coordinate the many activities involved in making Rochester's Holiday Parade a success. Many organizations and City Departments not only participate, but provide assistance with the parade and several Chamber members assist with organizing the various entries. MetroCast tapes and broadcasts the parade on Rochester's Community Channel 12 throughout the holiday season. Please see the parade entry form enclosed with this newsletter. We hope that you will consider participating in this exciting kickoff to the holiday season!



New this year, the Chamber is excited to be planning its first annual Holiday Tree Lighting Ceremony.

Generously underwritten by **Frisbie Memorial Hospital**, the Holiday Tree Lighting Ceremony will be held on Friday, December 2, 2011 from 5:30 to 6:30pm at Central Square in downtown Rochester.

Mayor Thomas "T.J." Jean will light the tree and attendees will enjoy music, dancing, caroling, cookies and hot chocolate. Downtown businesses are being contacted to participate in the evening's festivities to kick off the holiday season. If your business is interested in participating and receiving promotion from this event, please contact Patti at the Chamber office at 332-5080.

UPDATE NEWSLETTER  
UNDERWRITTEN BY:





# Update

## TAKE ADVANTAGE OF YOUR MEMBER BENEFITS!

### PROMOTE YOUR BUSINESS FREE WITH YOUR CHAMBER MEMBERSHIP

Did you know that your Chamber provides a variety of **FREE** methods to help you promote your business?

**Member News** articles in the Chamber newsletter (submission deadline—10th of month preceding newsletter)

**Chamber Members News** e-blasts twice a month (submission deadline-1st and 3rd Friday of each month)

**Ribbon Cutting Ceremonies** to announce business openings and anniversaries (call 2 weeks ahead)

**Chamber Showcase show**—call to sign up and be featured

**Community Calendar on website**—promote your events

**Chamber Discount Card participant**—another way to generate business by offering discounts that are promoted at no charge in the Chamber monthly newsletter and maintained on the Chamber website

**Brochure/Business Card Distribution**—bring your brochures and business cards to the Chamber office and have them displayed on our brochure rack for fellow members and the public to pick up

**Networking Opportunities**—attend Business After Hours and/or Chamber Links events

**Social Media**—articles submitted for Member News and e-blasts are also promoted via the Chamber's Facebook and Twitter pages.

Find us on Facebook 

[www.facebook.com/RochesterChamber](http://www.facebook.com/RochesterChamber)

 Follow us on Twitter

@GRCCNH

### THE CHAMBER LINKS Networking Group

Meets the 4<sup>th</sup> Tuesday of each month ~ (11:30am-1pm)

Lilac City Grille, 45 North Main St., Rochester

Make business connections in a casual and facilitated setting

Bring or order lunch

See the enclosed flyer or visit [www.rochesternh.org](http://www.rochesternh.org)



### NEW CHAMBER BENEFIT! ROCHESTER AREA ONLINE DINING GUIDE

To promote all of the fabulous dining options available in the Rochester area, the Chamber's Public Relations Committee has developed a Rochester Area Online Dining Guide that is now part of the Chamber's website at [www.rochesternh.org](http://www.rochesternh.org). This page contains complimentary listings of Chamber member restaurants including their business logo, name, address, phone number, website link, restaurant information and a locator map. The link to this page can be found on the home page of the Chamber website noted above.

Sponsors for this page are being sought to support this page. Sponsorship of the Dining in Rochester web page offers a tremendous advertising opportunity as thousands throughout the state and visitors from out-of-state are expected to utilize it. To sign up to participate, call Laura at 332-5080 or email [lring@rochesternh.org](mailto:lring@rochesternh.org).

### ONLINE COMMUNITY CALENDAR

If you are looking for things to do in Rochester or want to post your upcoming community event, visit the Chamber's website at [www.rochesternh.org](http://www.rochesternh.org) and go to the Community Calendar.

This is a community service your Chamber provides to promote information about upcoming events in the area. Be sure to post your events!

### ORDER YOUR 2011 CHAMBER DISCOUNT CARDS



OFFERING GREAT SAVINGS  
GREAT GIFTS

**\$5.00 Each**

TO ORDER:

CALL YOUR CHAMBER AT (603) 332-5080 OR  
VISIT [WWW.ROCHESTERNH.ORG](http://WWW.ROCHESTERNH.ORG).

SEE THE ENCLOSED BROCHURE OF  
PARTICIPATING MEMBERS

**M E M B E R U P D A T E S**

**Children's Museum of New Hampshire** Upcoming Events:

- October 7-** Free Family Night from 5:30-8pm
- October 8-** Legos in Motion Workshop from 10am-Noon
- October 29-** Not-So-Spooky Spectacular from 10-3pm

**Frisbie Memorial Hospital** is holding a Community Health Education Series throughout the year. Events are free and registration is required by calling 330-8986 or by visiting [www.frisbiehospital.com/calendar](http://www.frisbiehospital.com/calendar).

**October 25-** Managing Knee Arthritis at 6pm

**Happy Time Squares** is holding a Public Fun Night to welcome newcomers to square dancing on October 5 from 7-9pm at the Rochester Community Center. Fee is \$5/person with the 2nd evening free if you join us the first! Everyone is welcome. Members range in age from 8 to 80! Please call, 509-2639 for more information.

**Holy Rosary Credit Union** participated in the National Youth Involvement Board T-shirt contest and placed 4th place! The design contest has turned into a logo for HRCU T-Shirts and will be sold for \$8 each! All profits made will go to benefit a local charity.

**Holy Rosary Credit Union** planted a gum tree to remember those who lost their lives on 9/11/2001. The gum tree planted by HRCU was chosen specifically as a gift of remembrance for staff, volunteers, members and the communities HRCU serves.

**LPL Financial's** Steve Holly announces the publishing of his first book "Ten Steps to Financial Stability". The book is available at [lulu.com](http://lulu.com), [amazon.com](http://amazon.com) and [BooksBySteve.com](http://BooksBySteve.com). Rochester Chamber Members can contact Steve directly at [steven.holly@lpl.com](mailto:steven.holly@lpl.com) or 948-2122 to purchase the book at a discounted price of \$10.

**Laconia Savings Bank** recently donated \$4,740 to the Lakes Region Community Emergency Response Team. Funds are being utilized to purchase traffic vests, directional wands, rain coats, traffic cones, fire suppression supplies, reflective gloves, training kits, aid books, etc.

**New Generation, Inc.** is pleased to announce that it has been chosen as the annual charity beneficiary by PixelMedia to receive a new website. PixelMedia is a well-known and successful company offering innovative website services and strategies.

**Project PRIDE** is enrolling students for the 2011/2012 program! GED preparation is offered and GED testing is paid for. Our focus on work-based learning and academic skills review, Project PRIDE is also a helpful choice for those who already have a high school diploma or GED. Please call 335-1177 to schedule an interview.

**Rochester Crimeline** presents "Souled Out" on October 7 at the Rochester Elks. This fundraiser features music from the 60's and 70's of Motown. Tickets are \$10/person at the door beginning at 6:30pm, show at 7:30pm. For information, call 335-8589.

Upcoming **Rochester Main Street** Events:

- October 1-** Arts Stroll, Downtown Rochester, 5-7pm
- October 8-** OctoberFest, Hanson Street, Central Square, Factory Court from 11-4pm.

For a complete list of events, visit [www.rochestermainstreet.org](http://www.rochestermainstreet.org)

Upcoming **Rochester Opera House** Events:

- October 1-** Vessel- Local Rock Show
- October 7-** Motor Booty Affair- Disco Dance Party

To order tickets, call 335-1992 or visit [www.rochesteroperahouse.com](http://www.rochesteroperahouse.com)

**Service Credit Union** offers the Disaster Relief Assistance Loan for those facing hardship due to damage caused by Hurricane Irene. Approval is based on overall credit. Must be a Service Credit Union member or eligible to apply.

**St. Thomas Aquinas High School** raised funds at the Boston-Pease Air Show by selling hats, t-shirts and novelties. In addition, a group that included students earned 3<sup>rd</sup> place in the "Jet Pull" event. The team competed with others by pulling a Jet Blue passenger jet by hand against a time clock!

**Studley Flower Gardens** is offering a Floral Design Class on October 26 at 6pm. Fee is \$35. Sign up with 1 friend and save \$5 each! Preregistration and prepayment required. Call 332-4565 to register.

Congratulations to Mary who has been with **Studley Flower Gardens** for 25 years!

Upcoming **Wyatt Art Studios** Main Gallery Shows:

**September 16-30-** Painter Steven Dolan

For a complete list of upcoming shows, please call 833-9863 or visit [www.wyattartstudios.com](http://www.wyattartstudios.com)

**Wyatt Art Studios**, **Artstream Studios**, & **Jenny Wren Gallery** are giving a new identity to the historic part of downtown Rochester. "1st Saturday" Art Stroll features different stops for the public to appreciate the town's fine art, at no cost! Visit downtown Rochester on the "1st Saturday" each month to see fine artwork!



3300 LB

**WM**  
WASTE MANAGEMENT

**RENOVATION DEBRIS?**

**BAGSTER** WM  
DUMPSTER IN A BAG

For collection, yellow lifting straps must be able to connect above the bag.

**THE BAGSTER BAG CAN TAKE IT ON**

Waste Management's new Bagster Dumpster in a Bag® can take on the waste from your next project. Buy in store, fill, and schedule collection from Waste Management. Go to [thebagster.com](http://thebagster.com) to find a retailer near you.

The Bagster bag is provided by WM Bags, LLC, a Waste Management company.



# Update

## MEMBERSHIP NEWS

### WELCOME NEW MEMBERS!

The Board of Directors and staff welcome new members!

#### BUSINESS/PROFESSIONAL SERVICES

##### **Community Merchant Services, Inc.**

*Richard Ridolfo*

106 Lafayette Road, Hampton Falls, NH 03844

Phone: 603-929-0251 Fax: 603-929-8662

Email: RRidolfo@communitymerchantservices.com

*Credit Card Processing*

#### DENTISTS

##### **Alliance for Dental Care**

*Dr. Renee Goodspeed & Dr. Puneet Kochhar*

40 Winter Street, Suite 201, Rochester, NH 03867

Phone: 603-332-7300 Fax: 603-332-7331

Email: info@alldentalcare.com

Web: www.alldentalcare.com

#### NAIL SALON

##### **A New Dawn Pedi Spa**

*Dawn Durocher*

15 Second Street, Rochester, NH 03867

Phone: 603-332-3779

Email: anewdawnpedispa@hotmail.com

Web: www.anewdawnpedispa.com

*Certified Master Pedicurist. Medi Pedicures, Manicures*

#### NEWSPAPERS

##### **The Cocheco Times**

*John DelSignore*

515 Endicott Street, N. Laconia, NH

Mailing: PO Box 5458, Weirs, NH 03247

Phone: 888-308-8463 Fax: 603-366-7301

Email: john@weirs.com

Web: www.cochecotimes.com

*Print advertising in free weekly newspaper*

#### REAL ESTATE

##### **Keller Williams Coastal Realty**

*Joanne Sylvain*

501 Islington Street, Suite 2, Portsmouth, NH 03801

Phone: 603-834-1095 Fax: 603-610-8550

Email: joannesylvain@kw.com

Web: www.jsylvainyourkwagent.com

*Real Estate and Rental Needs. HAFA- Home Affordable  
Foreclosure Alternative*

#### RESTAURANTS

##### **J & J's Bar & Grill**

*Bob Knowlton*

55 Calef Highway, Barrington, NH 03825

Phone: 603-335-0030

Email: bob@bgenv.com

Web: www.jjsfamilyrestaurant.com

*We specialize in delicious reasonably priced cuisine, including  
our house specialties and other customer favorites.*

##### **The 103 Mexican Smokehouse Restaurant**

*Eric Farris*

103 North Main Street, Rochester, NH 03867

Phone: 603-332-7790

Email: e\_farris@hotmail.com

Web: www.103restaurant.com

#### MEMBER RENEWALS

The Board of Directors and Staff wish to thank the  
members listed for renewing their Chamber investments.



Barron Brothers Development, Inc.  
 Better Homes & Garden Real Estate-The  
 Masiello Group  
 C.C. Cleaners  
 Cocheco Equipment, Inc.  
 The Children's Museum of New Hampshire  
 Global Success Solutions, LLC  
 Heartland Payment Systems  
 The Homemakers Health Services  
 Immanuel Insurance Agency, Inc.  
 Konica Minolta Business Solution  
 Rochester Eye Care  
 Rochester Federation of Teachers  
 Save Our Students  
 Gregory D. Smith, CPA  
 Stonewall Kitchen  
 TD Bank  
 Tranquility Wellness Services  
 Winsor Brook Property Advisors

**C O M M I T T E E N E W S**

**AMBASSADOR COMMITTEE CORNER**

**Why does your business need a Facebook Fan Page?**  
By Lisabeth Wotherspoon, LICSW

A Facebook Fan Page is more than just another way to connect with prospects and customers online.

Your Facebook Fan Page can:

- Drive more traffic to your website
- Build your email list
- Sell more products/services
- Announce special offers and promotions
- Announce events
- Share news
- Get feedback from clients and prospects
- Improve your Search Engine Optimization

Additionally:

- You can communicate directly with your "fans".
  - When a person joins your Fan Page, it's published in their News feed – this gives a viral quality to your Fan Page
  - You have access to more than 500 million active users who log onto Facebook regularly
  - Facebook is now the 2nd most visited site in the world after Google
  - And Facebook Fan Pages are free!
- Plain and simple, Facebook offers a huge potential to profit and grow your business.

**GOVERNMENTAL AFFAIRS COUNCIL**

To present

**MAYOR/CITY COUNCIL &  
SCHOOL BOARD  
CANDIDATE FORUMS**

To educate and inform voters of the candidates for Rochester's Mayor, City Council and School Board, the Chamber's Governmental Affairs Council will present a Mayor/City Council Candidates Forum and School Board Candidate Forum. Be sure to attend or tune in to hear from candidates seeking election or re-election to these important boards.

Questionnaires are being developed and provided to candidates that will be published online on the Chamber website. In addition, forums will be held with questions asked of candidates by a media panel. These events will be televised and broadcast a number of times until Election Day, courtesy of MetroCast.

**MAYOR & CITY COUNCIL FORUM—  
Wednesday, October 19, 2011**

**SCHOOL BOARD CANDIDATE FORUM  
Monday, October 24, 2011**

See the enclosed flyer for more details.

**Remember to vote on Election Day,  
Tuesday, November 8, 2011**

**SUPPORT THE HOLIDAY PARADE  
BY ATTENDING "ROCHESTER  
FOLLIES SHOW OF SHOWS"**



In conjunction with the Holiday Tree Lighting on **Friday, December 2, 2011**, the Chamber is partnering with the Rochester

Opera House to lend support to Rochester's Holiday Parade. By attending Friday evening's Rochester Follies Show of Shows performance, a portion of the proceeds of this fund raiser will benefit Rochester's Holiday Parade.

Prepare for non-stop holiday entertainment as the Follies returns with skits, dance, song and merriment. Community members step on stage to become stars of the show and put their best feet forward. Bring family and friends to see and enjoy local individuals who will perform a talent. To reserve tickets, call the Rochester Opera House or visit [www.rochesteroperahouse.com](http://www.rochesteroperahouse.com).

**Help support Rochester's Holiday Parade!**

**BUSINESS AFTER HOURS**

**WEDNESDAY, OCTOBER 13, 2011  
5:30-7:00 pm**

Hosted by  
Frisbie Memorial Hospital  
Education & Community Center  
11 Whitehall Road, Rochester NH



**THURSDAY, OCTOBER 27, 2011  
5:30-7:00 pm**



Hosted by  
Country Tire & Service Center  
47 Farmington Road, Rochester NH

**BEVERAGES ~ HORS D'OEUVRES ~ DOOR PRIZES**  
Bring Plenty of Business Cards for Networking!  
See the enclosed flyer to register for these events

**2011 Officers, Directors & Staff**

**OFFICERS**

**Chairman of the Board**

**Gerry Gilbert**  
Profile Insurance Group

**Chairman-Elect**

**Brian Hughes**  
Holy Rosary Credit Union

**Vice Chair, Governmental Affairs**

**Patrick Hourihane**  
Hourihane Cormier & Associates

**Vice Chair, Member & Community Development**

**Bruce Boudreau**  
Acme Rug & Upholstery

**Vice Chair, Events & Fund Raisers**

**Judy Ouellette**  
Rochester District VNA

**Treasurer**

**Mary Henderson**  
Federal Savings Bank

**Immediate Past Chairman**

**Carl Potvin**  
Law Offices of Carl W. Potvin

**DIRECTORS**

**Judi Angelo**  
Executive Properties, Inc.

**Vicki Beaudoin**  
Hawkins Safety Equipment

**Rhonda Bisson**  
PSNH

**Steve Cates**  
Waste Management

**Jeff Dillion**  
Eastern Propane & Oil,  
Raspberries Hair Salon

**Mark Farrell**  
Laars Heating Systems

**Jeanne Grover**  
Jeanne A. Grover, JP

**Mary Henderson**  
Federal Savings Bank

**Rich Hilow**  
Edward Jones Investments

**Thomas "T.J." Jean**  
Frisbie Memorial Hospital

**Steve Marcotte**  
Collins Sports Center

**Christine McCluskey**  
MetroCast

**Darlene Towle**  
MLC Catering

**CHAMBER STAFF**

**President/CEO**

Laura Ring

**Executive Assistant**

Caitlyn Marble

**Events Manager**

Patti Buonopane



Greater Rochester Chamber of Commerce  
18 South Main Street  
Rochester, NH 03867  
Web: [www.rochesternh.org](http://www.rochesternh.org)

PRSRT STD  
U.S. Postage  
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Permit #37

HELP US KEEP YOUR ADDRESS CORRECT - Please let us know if your name or address is incorrect. Call 603-332-5080 or email [membership@rochesternh.org](mailto:membership@rochesternh.org) with corrections. Thank you!

CHAMBER CALENDAR OCTOBER 2011						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4 Parade Committee 8am	5	6	7	8
9	10 Columbus Day Office Closed	11	12 Ambassador Comm, 8:15am	13 Operation Thank You Frisbie Memorial Business After Hours 5:30 pm	14 Public Relations Committee 8:15am	15
16	17	18	19 City Council Candidate Forum 6pm	20 Seacoast Business Expo 4-7pm	21	22
23	24 School Board Candidate Forum 6pm	25 Chamber Links 11:30am	26	27 Country Tire Business After Hours 5:30pm	28 Board of Directors 7:30am	29
30	31					
SEE THE	ENCLOSED	FLYERS	TO	REGISTER	FOR	EVENTS

**MARK YOUR CALENDARS**

**NOVEMBER**  
Business After Hours Opening  
Call 332-5080

**December 2**  
Holiday Tree Lighting 5:30pm  
Rochester Follies at Rochester Opera House, 8:00pm

**December 4**  
Rochester Holiday Parade 3:00pm

**December 13**  
Rochester Main St. & Rochester Opera House  
Business After Hours 5:30-7:00pm



A Chamber ribbon cutting was held recently to welcome to Country Tire & Service Center to Rochester.