GREATER ROCHESTER CHAMBER OF COMMERCE

Over 80 years serving business

Update

OCTOBER, 2009

NEWSLETTER

MISSION: Advance and promote the prosperity of its members and enhance the quality of life in the greater Rochester area.

THANK YOU CHAMBER MEMBERS!

On behalf of the board of directors and staff, we wish to thank all Chamber members for their support. We want to let you know that we value your support of the organization and appreciate all that you do to help your Chamber.

Each year, a special membership appreciation day is set aside, known as **Operation Thank You.** This year's Operation Thank You will be held on **Wednesday, October 14, 2009.**

On this day, members in the local area will receive a visit from a volunteer to personally thank you for your support and hand-deliver the Chamber's newly published 2009/2010 Business Referral Directory. Be sure to be available to greet this volunteer that is taking time out of their day to visit you on behalf of the Chamber.

OPERATION THANK YOU BUSINESS AFTER HOURS

To culminate Operation Thank You day, **Staples** will host a business after hours from 5:30-7:00pm on October 14th for all Chamber members to gather and celebrate this membership appreciation day together. **Staples The Office Superstore is** located at 125 Washington Street (Route 202) in Rochester. Please plan to attend. Great food, beverages and giveaways will be on hand. A number of raffles will also be held so be sure to bring plenty of business cards.

SEACOAST SCHMOOZE—OCT. 22

The Greater Dover, Rochester, Portsmouth and Exeter Area Chambers of Commerce are planning the most anticipated networking event this year, the Seacoast Schmooze. Attendees will enjoy networking, complimentary food samples from Chamber member restaurants/caterers, connections with up to 32 business who will be exhibiting, raffle drawing, and a cash bar. The schmooze will take place at the **Frank Jones Center in Portsmouth on Thursday, October 22, 2009, 4 to 7 pm.**

The event is **underwritten by PSNH**, and sponsored by **Daystar Computer Services, Fairpoint Communications, Federal Savings Bank, Laconia Savings Bank, Profile Bank, and Unitil.**

Tickets to attend the event are $10.00 in advance and $15.00 at the door. To attend, complete the enclosed flyer or visit www.seacoastschmooze.org.

A CHAMBER TRIP TO LONDON AND PARIS

Your Chamber is working with Colette Vacations and Four Seasons Travel to offer members and the public a fantastic 8 day, 6 night tour of London, England and Paris, France. The tour begins in London with its colorful history, regal pageantry, beautiful gardens and museums. Enjoy one of London's spectacular theatre performances, Buckingham Palace, Big Ben, and St. Paul's Cathedral. Then cross the English Channel aboard the amazing high speed Eurostar Train that connects the two cities. In Paris, visit Notre Dame, cruise the River Seine, cabaret performance at Paradis Latin, and enjoy dinner at the Eiffel Tower delighting in French cuisine and breathtaking views of Paris. All of the best sights are included and plenty of free time to discover these two beloved cities on your own.

This trip departs **November 5 and returns November 12, 2009.** Per person rates are $2,999 double, $3,949 single which includes air, hotel, transfers, 10 meals, tour, etc. Call 332-5080 or 335-6400 for information.

ENERGY SAVINGS FORUM OCTOBER 6, 2009

The Dover, Exeter Area, Hampton, Kennebunk, Rochester and York Chambers have teamed up to present an Energy Savings Forum on Tuesday, October 6, 2009 from 7:30-10:00am at Berwick Academy in South Berwick. Underwritten by **Berwick Academy**, this program will feature a presentation on energy savings with a panel of speakers including Central Maine Power, Public Service of New Hampshire, Simply Green and Unitil. This is a fabulous program members should plan to attend. The cost to attend is $20 for Chamber members and $25 for non-members when you pre-register at (603)772-2411 or www.exeterarea.org. Otherwise, the cost is $30 at the forum.

UPDATE NEWSLETTER

UNDERWRITTEN BY

PROFILE BANK
Your Neighbor. Your Partner. Your Bank.

Update

TAKE ADVANTAGE OF MEMBER BENEFITS!

AMBASSADOR'S CORNER

How to stretch your dollar with the Chamber

By Coleman Williams, ServiceMaster by Disaster Associates

As the economy is turning around, everyone is continuing to stretch their dollar. As we move into the holiday season, there are several ways the Chamber can help you get your business name and events out to the public.

The newsletter is a great way to get your event out there. An insert or a Member News paragraph about upcoming changes will highlight the growth of your business to those around you. Many people may not even be aware of your services, so what better way than with a simple blurb.

The Chamber website offers a Community Calendar to list upcoming events. Or, an advertisement on the web page can also be very effective as the Chamber website receives thousands of visits each month by businesses and the public.

New this year, the Chamber Member News & Happenings email blast is done twice a month offering members the opportunity to provide information about specials, etc. Finally, the most cost effective way of marketing your business can be to meet fellow Chamber members. The Chamber offers so many opportunities for members to meet.

Your Chamber is here to help you grow your business so be sure to take advantage of the countless opportunities available.

NEW "CHAMBER SHOWCASE" CABLE SHOW FEATURES MEMBERS

Your Chamber has partnered with **MetroCast** to showcase our members on the "Chamber Showcase" show that is featured on Rochester's Channel 12. Thanks to MetroCast's generosity, the Chamber will feature one or more members on a show that will be broadcast a number of times each month.

We are conducting a raffle each month of members interested in having their business showcased. Members who are interested should contact Laura Ring at 332-5080 or via email at lring@rochesternh.org. Be sure to tune in to Channel 12 to visit your Chamber, hear of upcoming Chamber events and learn about fellow Chamber member businesses.

CHAMBER NEWSLETTER DELIVERY, HARD COPY OR ELECTRONIC?

Let us know if you prefer to read the newsletter electronically rather than receive it in the mail. An electronic version of the monthly newsletter is now available on our website at www.rochesternh.org. Call or email us at 332-5080 or at info@rochesternh.org to let us know your preference.

THE CHAMBER LINKS NOW AT THE GRANITE STEAK & GRILL

The **Chamber Links** networking group meets on the 4th Tuesday of each month. This valuable networking meeting is hosted by the Granite Steak & Grill. Chamber Links is a fantastic opportunity to make business connections with business professionals in a casual and facilitated setting.

This month's Chamber Links will be held on **Tuesday, October 27** (11:30am-1pm) at the Granite Steak & Grill. See the enclosed flyer for information or visit www.rochesternh.org.

"UPDATE" NEWSLETTER INSERTS

Get the attention your business deserves by placing a promotional flyer in the Chamber newsletter.

Insert Requirements: 650 copies using 8 1/2x11, 20-25# paper. Must be provided to Chamber office no later than the 19th of the month. Cost per issue: $125.00. To reserve your insert space in the Chamber newsletter, call 332-5080 or email events@rochesternh.org.

GOVERNMENTAL AFFAIRS COUNCIL MESSAGE:

BE INFORMED ON ELECTION DAY

MAYOR/CITY COUNCIL CANDIDATE FORUM—OCTOBER 15

The Chamber's Governmental Affairs Council would like to educate and inform voters of their choices for Mayor and City Council. Be sure to attend or tune into the Chamber's Mayor and City Council Candidates Forum that will be held to learn about the candidates seeking election or re-election to seats for Mayor and City Council.

This forum will be held on Thursday, October 15 beginning at 6:30pm in City Council Chambers at Rochester City Hall. Candidates will be asked questions on a number of local issues by a media panel. The event will be televised live and broadcast a number of times on Rochester's Government Channel 26, courtesy of MetroCast Cablevision. See the enclosed flyer for more details.

Remember to vote Election Day, Tuesday, November 3rd.

GREATER ROCHESTER CHAMBER OF COMMERCE

OCTOBER, 2009

MEMBER NEWS

Ageless Dreamer helped to surprise Dorothy Michel with an autographed photo of Jason Bay, her favorite Red Sox baseball player, in honor of her upcoming 100th birthday. The Red Sox also sent a letter of congratulations.

Engraving, Award & Gifts announces the launch of EcoFriendlyAwards-Gifts.com, a new source for planet friendly awards, recognition products and gifts. Businesses and consumers may now purchase eco-friendly awards and gifts online. For information, visit www.EngravingAwardsGifts.com.

Federal Savings Bank President and CEO, James J. O'Neill, Jr., is pleased to announce that the Bank has recently received an Outstanding rating from its federal regulator during their most recent Community Reinvestment Act (CRA) performance examination.

Great Bay Community College has moved to its new facility on the Pease Trade Port. They offer customized training onsite and provide solutions to the individual business needs of local companies. For more information, visit www.greatbay.edu.

The Homeless Center for Strafford County will be holding their 5th Annual Sleep-Out for the Homeless on Saturday, October 17 at the Rochester Fairgrounds, to benefit the homeless. For more information and to get a sponsor sheet, visit www.homelesssleepout.weebly.com or call 332-3065.

The Homemakers Health Services is pleased to announce the addition of Social Worker Emily Piro to its professional clinical team. For more information about the agency and its services, call (603) 335-1770 or 1-800-600-1770 or visit the Agency's website www.TheHomemakers.org.

Jewelry Creations and **Cocheco Valley Humane Society** recently ended a successful month-long pet supply drive which generated awareness of the human-animal bond while also gathering much needed supplies for the humane society.

The **NH SBDC** will hold a Speed Venture Summit on Wednesday, October 28, 2009 from 2:00pm – 7:00pm at the Crown Plaza Hotel in Nashua, NH. For more information, visit their website at www.nhsbdc.org.

Profile Bank's recent 7th Annual Ronald G. Pierog Memorial Golf Outing raised $12,150, bringing the total since 2003 to $128,050. The funds will be used to benefit Profile Bank's Scholarship Fund, Homeless Center for Strafford County and Unaccompanied Youth Program at Spaulding High.

The **Rochester Opera House** has announced that tickets for shows for the 2009/2010 season are now on sale. Tickets can be purchased at www.rochesteroperahouse.com or by calling 335-1992.

Studley's Flower Gardens announces a new fall schedule of Floral Design Classes. Bring home the floral design you create. Cost is $35 per class or register for all 4 classes for $120. Call 332-4565 for more information and to register. Class size is limited!

SOCIAL NETWORKING ON THE RISE

As part of the Chamber's efforts to be more engaged in social networking, we are pleased to report that the Chamber now has a Facebook page. Members utilizing this media may be added as friends on the Chamber Facebook page.

Want to learn more about setting up a Facebook page for your company? Want to learn about Twitter, Flickr, Linked In and other social networking media? Watch your email about a series of workshops the Chamber will offer this fall.

MEMBER RENEWALS

The Board of Directors and Staff wish to thank the members listed for renewing their Chamber investments.

A Safe Place
Adams Auto Kustom
Bill Powers Painting
Boucher's Corner Store
Brook Farm Village Condo
Brox Industries
Children's Museum of NH
Cocheco Equipment, Inc
Distinctive Siding & Windows
Dworkin Associates, Inc
FairPoint Communications
Farmington Computers
Homemakers Health Services
Homeless Center for Strafford County
Lilac Mall
LocalEdge
Microtel Inn & Suites
Nippo Lake Golf Club
Province Lake Golf
RCH Pavement Maintenance
Rochester District VNA
Seacoast Learning Center
Spence & Mathews Insurance
St. Elizabeth Seton School

WELCOME NEW MEMBERS!

The Board of Directors and staff welcome their newest members!

See the attached list of new members that recently joined.

"CHRISTMAS MEMORIES" HOLIDAY PARADE

The 2009 Holiday Parade will be here before you know it! Generously underwritten by **Profile Bank**, this year's Holiday Parade will be held on Sunday, December 6th beginning at 3pm. The theme selected for the parade is "**Christmas Memories**."

The Holiday Parade Committee led by Norm Sanborn of the Rochester Fire Department and Brent Diesel of the Strafford County YMCA, are in the beginning stages of planning parade logistics including its theme, safety requirements, publicity and fundraising. The Holiday Parade is one of the largest community events and requires a great deal of financial support to offset the many costs associated with putting on this wonderful holiday tradition. Committee members will begin solicitation of various levels of sponsorships. If your business is interested in learning about the business promotion opportunities as a parade sponsor, call the Chamber at 332-5080.

Parade entry forms and sponsorship opportunity information are enclosed in the newsletter. Please consider participating in this kickoff to the holiday season.

2009 Officers, Directors & Staff

OFFICERS

Chairman of the Board
Janet Hand
Profile Bank

Chairman-Elect
Carl Potvin
Law Offices of Carl W. Potvin

Vice Chair, Governmental Affairs
Gerry Gilbert
Spence & Mathews Insurance

Vice Chair, Member & Community Development
Brian Hughes
Holy Rosary Credit Union

Vice Chair, Events & Fund Raisers
David Dubois
Rochester Police Department

Treasurer
Doris Gates
Robert W. Gates Master Carpenter

Immediate Past Chairman
Alan Davis

DIRECTORS

Judi Angelo
Executive Properties, Inc.

Vicki Beaudoin
Hawkins Safety Equipment

Bruce Boudreau
Acme Rug & Upholstery

Gary Desrosiers
American Legion Post 7

Jeff Dillion
Eastern Propane & Oil

Gary Dworkin
Dworkin Associates, Inc.

Jeanne Grover
The Genie

Mary Henderson
Federal Savings Bank

Patrick Hourihane
Hourihane Cormier & Associates

Steve Marcotte
Collins Sports Center

Judy Ouellette
Rochester District VNA

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CHAMBER STAFF

President/CEO
Laura Ring

Business Manager
Irene Robinson

Membership Director
Elaine Case

Administrative Assistant
Debbie Smith

HELP US KEEP YOUR ADDRESS CORRECT - Please let us know if your name or address below is incorrect. Call 332-5080 or email membership@rochesternh.org with corrections. Thank you!

Greater Rochester Chamber of Commerce
18 South Main Street
Rochester, NH 03867
Web: www.rochesternh.org

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CHAMBER CALENDAR
OCTOBER 2009

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5	6 Energy Savings Forum, 7:30am	7	8 Parade Comm. 8am	9	10
11	12 Columbus Day Office Closed	13	14 Operation Thank You—All Day Staples BAH, 5:30-7:00pm	15 Government Affairs 7:30am Candidate Forum 6:30pm	16	17
18	19	20	21	22 Seacoast Schmooze 4-7pm	23	24
25	26	27 Chamber Links 11:30am	28	29 Parade Comm 8am	30	31
SEE THE	ENCLOSED	FLYERS	TO	REGISTER	FOR	EVENTS

UPCOMING EVENTS

November 4
Federal Savings Bank BAH

December 6
Holiday Parade

December 8
Rochester Main Street/Rochester Opera House BAH

Congratulations to **Eve Krook of Underpaid Maids** who was the lucky $10,000 winner in this year's Chamber Raffle.

Appearing in photo from left to right: Jeanne Grover, Chamber Raffle Chair; Winner Eve Krook, Underpaid Maids; Janet Hand of Profile Bank-Chairman of the Board and Chamber President Laura Ring

LEAF PEEPING?
For the latest Fall Foliage Updates, Visit :

www.visitnh.gov
Click on **Foliage Tracker**
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