

GREATER  
**ROCHESTER**  
CHAMBER OF COMMERCE



[www.rochesternh.org](http://www.rochesternh.org)

**JOIN!**  
**Membership is**  
**Good for Business**

# GOOD FOR BUSINESS

## ADVERTISING & PUBLIC RELATIONS

- BUSINESS CARD/BROCHURE EXPOSURE
- FREE PROMOTIONAL OPPORTUNITIES
- SPONSORSHIP OPPORTUNITIES
- ANNIVERSARY RECOGNITIONS
- SOCIAL MEDIA PAGES
- WEBSITE ADS

## NETWORKING

- BUSINESS AFTER HOURS
- COMMITTEE INVOLVEMENT
- YOUNG PROFESSIONAL GROUP MEETINGS

# OUR WEBSITE

- BUSINESS LISTING & REFERRALS
- COMMUNITY CALENDAR
- DINING GUIDE
- POST JOB OPENINGS
- NEWS RELEASE SUBMISSION
- EVENT REGISTRATION
- MEMBER-TO-MEMBER DISCOUNTS

# GOOD FOR THE COMMUNITY

## COMMUNITY ISSUES

- GOVERNMENT AFFAIRS COUNCIL
- BREAKFAST FORUMS/SEMINARS
- CANDIDATE FORUMS



## COMMUNITY PROGRAMS

- COMMUNITY EXPO/JOB FAIR
- HOLIDAY EVENTS
- SCHOLARSHIP PROGRAM
- COMMUNITY AWARDS



# ENHANCE YOUR BUSINESS WITH THE CHAMBER



Greater Rochester Chamber of Commerce

18 South Main Street  
Rochester, NH 03867

603-332-5080

[memberservices@rochesternh.org](mailto:memberservices@rochesternh.org)  
[www.rochesternh.org](http://www.rochesternh.org)

 [facebook.com/RochesterChamber](https://facebook.com/RochesterChamber)

 @GRCCNH

 [LinkedIn.com/Company/  
Greater-Rochester-Chamber-of-Commerce](https://LinkedIn.com/Company/Greater-Rochester-Chamber-of-Commerce)

 [Instagram.com/rochestercofc](https://Instagram.com/rochestercofc)

# ABOUT US



The Greater Rochester Chamber of Commerce is an active, non-profit business membership organization comprised of 400 business and professionals who are dedicated to fostering a favorable economic climate in which to live and work.

## Our staff



**Laura Ring**  
President/CEO



**Tanya Hervey**  
Director of  
Events & Communications

## HOW CAN THE GRCC HELP YOUR BUSINESS?

Business Connections  
Business Promotion  
Networking Opportunities  
Membership Benefits  
Business Workshops  
Available Resources

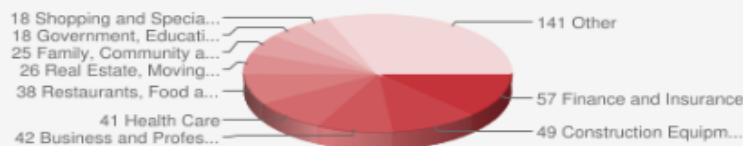
Advertising/Marketing Opportunities  
Chamber Publications  
Community Involvement  
Keep Informed of Business Issues  
Business Advocacy

## SNAPSHOT of our membership

### OUT OF OUR MEMBERS:

#### QuickLink Category Members

11/20/2023 [view bar graph](#)



Most businesses employ  
5 people or less

Chamber Website

25,000 Users  
72,262 Pageviews

Chamber Facebook

2,800 Followers

Chamber Twitter

5,000+ Tweets

Nearly 80  
member events  
per year

**600 categories of businesses and counting - where do you fit in?**

# CHAMBER BENEFITS

PRODUCT / SERVICE	MEMBER	NON-PROFIT	NON-MEMBERS
Brochure/Business Card Display	Free	Free	n/a
Business After Hours attendance	Free	Free	n/a
Business Credibility	Free	Free	n/a
Certificate of Origin	Free	n/a	\$25.00
Community Calendar Postings	Free	Free	Free
Community Information	Free	Free	Free
Constant Contact Chamber Discount	Free	Free	Free
Information Center	Free	Free	Free
Job Postings on Website	Free	Free	n/a
Legislative Alerts	Free	Free	n/a
Magazine/Maps	Free	Free	Free
Member Directory	Free	Free	Free
Member Directory Business Listing	Free	Free	n/a
Member News – Chamber Newsletter	Free	Free	n/a
Member News-Email Blasts	Free	Free	n/a
News Releases on Website	Free	Free	n/a
Notary Public	Free	Free	n/a
Referrals	Free	Free	n/a
Ribbon Cutting Ceremonies	Free	Free	n/a
Testimonial Ads	Free	Free	n/a
Web Site Basic Business Listing	Free	Free	n/a
Wi-Fi (sponsored by Breezeline)	Free	Free	n/a

Breakfast Forums attendees	Varies	Varies	Varies
Breakfast Forum Sponsor	\$500	\$500	n/a
Business After Hours Host Fee	\$150	\$150	n/a
Directory Additional Category Listings	\$25 each	\$25 each	n/a
Eblast Promotional Flyer	\$150	\$75	n/a
Membership List (emailed)	\$25	\$25	\$300
During first year of joining	Free	Free	\$300
Newsletter Ads (bus card-2"x3.6")	\$50/issue	\$35/issue	Free
	\$100/issue	\$75/issue	n/a
Newsletter Inserts (monthly)	\$100	\$75	
	due by 10th of previous month		n/a
Relocation Package	Varies	Varies	
Directory Ads	650, 8 1/2 x 11 flyers due by 18th of previous month		n/a
Sponsorships	Varies/event	Varies/event	n/a
Web Site: Enhanced Business Listing	\$100	\$100	Varies/event
Advertising (e-cards and banner ads)	Varies	Varies	n/a
			n/a

2024

# ABC's of Chamber Benefits

## **Additional Business Membership**

Members receive a \$100 discount on having an additional business they have at least 50% ownership in be a member in and receive all the benefits of the primary membership .

## **Advertising**

As a member, you are provided with several advertising and sponsorship opportunities to receive business exposure through any of our events and publications.

## **Business After Hours**

An event presented by the Chamber and hosted by a member firm for the purpose of showcasing their facility, products and services and for bringing members together to network and increase their business contacts. Virtual or In-Person.

## **Business Referrals**

The Chamber receives numerous referrals for information about local businesses. Only members are referred and found on our website.

## **Business Resource Center**

In addition to the Chamber offering valuable business resources to its member businesses, the Chamber building houses the Rochester Main Street office on the second floor to provide assistance to downtown businesses.

## **Capital Connect**

Your Chamber is a member of the Business & Industry Association of NH's (BIA) Capitol Connect. Therefore, small business members (10 employees or less), who remain members of their local chamber, receive a no-cost, affiliate membership in the BIA. Capitol Connect extends many BIA benefits at no cost, including a) access to the deliberations of the NH Legislature, governor and state agencies; b) Periodic "call-to-action" communications from the BIA on legislative matters affecting the business community; c) Weekly *E-Brief*; d) Weekly *Legislative Review*, and e) BIA member pricing for all events to which the public is invited. For more information, visit <https://www.biaofnh.com/capitol-connect.html>.

## **Certificates of Origin**

The Chamber provides Certificates of Origin that are needed to certify the country of origin before a product can be exported. Free to members.

## **Committee Involvement**

Members and their employees can get involved with Chamber committees which provide an opportunity to meet other people and increase business contacts.

## **Community Calendar**

The Chamber provides a Community Calendar on its website as a community service to provide residents and visitors with information on upcoming events.

## **Constant Contact**

Chamber members receive a discount on their Constant Contact subscription. Use this email marketing program to promote your business.

## **Dining Guide**

Dining Guide in print and online promoting member restaurants/dining options. Visit the Chamber website.

## **Email Blast Promotions**

The Chamber offers its members the opportunity to submit flyers that can be emailed twice per month. Provide us with a jpeg or png flyer and URL Link that we will email to members.

## **Governmental Affairs**

The Chamber represents the unified voice of Northern Strafford County's business community to local and state elected officials on issues impacting business.

## **Information Center**

Members may supply the Chamber's Information Center with brochures and/or business cards for display where businesses, residents and visitors can obtain them.

Members can post their job openings on the Chamber's website Free. Postings are automatically published on the Chamber website and its social media pages.

## **Membership List**

Members receive a complimentary mailing list of members in their first year and can purchase a mailing list of Chamber members thereafter.

### **Member Business Directory & Referral Guide**

The Chamber publishes an annual directory listing all member businesses by their business categories. This publication is distributed free to members and the public (it's also available for download on our website).

### **Newsletter**

The Chamber publishes an electronic monthly *UPDATE* newsletter to inform members of upcoming events and programs, committee news, legislative updates, etc. Free member news column is included and advertising opportunities are available.

### **Notary Service**

The Chamber has a New Hampshire State authorized Notary Public in the office during business hours for your convenience.

### **Professional & Dedicated Staff**

Your Chamber has a team of professional and dedicated staff members here to provide you with information and help you promote your business. Staff members are available every day to assist members with whatever needs they may have.

### **Programs and Seminars**

Programs include seminars and a variety of topics of concern to area businesses. Let us know those that are of interest to you.

### **Publications**

The Chamber publishes and distributes community information such as Business Directory of Members, Community Guide, Dining Guide, Northern Strafford County Street Maps, COAST Bus schedules, Legislative Guide, Rochester Special Event brochures, and other publications.

### **Ribbon Cutting/Groundbreaking Ceremonies**

Free advertising opportunity, coordinated by the Chamber, to announce member grand openings, anniversary, business relocation and ground breaking ceremonies in the local newspapers, social media and more.

### **Scholarship Program**

As a benefit of Chamber membership, member employees and children of those employed at a member business are eligible to apply for a \$500 scholarship that is awarded in a student's second year of attendance at a full-time college, university or technical school.

### **Social Media**

The Chamber uses social media outlets to communicate with members and the general public about what's going on at the Chamber, to promote member businesses and community events. As a member, you are provided with the opportunity to advertise your business promotions, events and job postings for free by providing the Chamber with information that can be posted to these media sources.

Be sure to:

Like us on Facebook: [facebook.com/RochesterChamber](https://facebook.com/RochesterChamber)

Follow us on Twitter: [twitter.com/GRCCNH](https://twitter.com/GRCCNH)

Connect on LinkedIn: [linkedin.com/greater-rochester-chamber-of-commerce](https://linkedin.com/greater-rochester-chamber-of-commerce)

Follow us on Instagram: [Instagram.com/rochestercofc](https://Instagram.com/rochestercofc)

### **Testimonial Ads**

The Chamber offers members the opportunity to have their business in the spotlight by offering a testimonial. Simply tell us how being a Chamber member has helped your business succeed and how you, or your employees, have become involved in Chamber committees or activities. We will create an ad that will be displayed for 1 month on the Chamber website, newsletter and Rochester Channel. 12

### **Web Site**

All members are promoted FREE on the Chamber user and mobile friendly website. Visit our online membership directory located at [www.rochesternh.org](http://www.rochesternh.org). Members are also provided the opportunity to increase their presence on the website with an **Enhanced Web Listing** offering a 1600 word description, photos and video. Call us for details.

### **Young Professionals Group**

The Chamber offers young professionals the Greater Rochester Young Professionals Group designed for young professionals in the area between the ages of 21 and 35 who meet in a casual setting while networking with others and building their professional contacts. The group meets the third Tuesday of each month. Meetings include tours, guest speakers on various topics and networking.

## **Log onto your member portal on the website to:**

- ADD/CHANGE INFORMATION IN YOUR LISTING
- POST EVENTS
- POST JOB VACANCIES
- POST NEWS RELEASES
- POST UPCOMING COMMUNITY EVENTS
- REGISTER & PAY FOR EVENTS ONLINE
- ACCESS EVENT FLYERS & FORMS

# Advertising & Sponsorship Opportunities

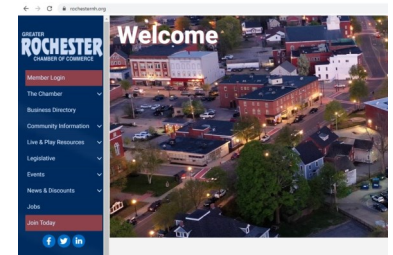
## E-BLASTS

Members may provide a brief paragraph/photo to promote news, awards, or specials for your business in the Chamber Members News e-blast sent to members and contacts in the region the second and fourth Tuesday of each month (FREE).

*\$150 to e-blast your own flyer*  
*\$75 for member non-profits*  
*Multiple month pricing available*

## WEBSITE ADS

Stand out on the Chamber website that receives approximately 3,000 visits per month.



Enhance your listing on our website  
➤➤ Include video, photos & more

**\$100.00/Year**

**Advertise with a Banner Ad**

**\$600.00/Year**

## NEWSLETTER



The Chamber forwards its electronic UPDATE newsletter on a monthly basis to inform members of upcoming events, programs, committees, member news, legislative updates, etc. A print newsletter is published quarterly.

Members may provide a brief paragraph/photo to promote news, awards, or specials for your business on the Member News page (FREE).

Members may submit a flyer to be inserted into the newsletter:

*Promotional Flyer (8.5 x 11)     \$100/issue*  
*Member non-profits             \$75/issue*

## SPONSORSHIP OPPORTUNITIES



Several sponsorship and advertising opportunities are available each year, including:

- Annual Dinner & Awards Banquet**
- Breakfast Forums**
- Business After Hours**
- Candidate Forums**
- Chamber Publications**
- Chamber Raffle Bash**
- Golf Tournament (18 hole)**
- Holiday Parade**
- Holiday Tree Lighting**
- Community Expo/Job Fair**
- Member News**
- Newsletter**
- Operation Thank You**
- Programs/Seminars**
- Scholarship Champions**

# PUBLICATIONS

The Chamber produces a number of publications that promote members and what is happening in Rochester. These include a Business Referral Directory, Relocation packages, Rochester postcards, Special Events brochure, Rochester Dining Guide, Community Magazine, Legislative Guides and more.





**Chamber Member News Update**  
A Member Benefit of the  
Greater Rochester Chamber of Commerce  
*June 27, 2023 Issue*

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**Thank you to our Member News Sponsor:**



## BENEFIT TO YOU

The Chamber offers its members the opportunity to submit articles to be included in Chamber Member News e-blasts, at no charge, that are emailed twice per month to members and our social media pages.

## FREE ADVERTISING

Receive free advertising in our Chamber news blasts sent twice each month to promote specials, awards received, new employees, etc.

## ELIGIBILITY

All you have to do is be a member in good standing with the Greater Rochester Chamber of Commerce.

# Chamber Member Testimonials

The Chamber offers members the opportunity to have their business in the spotlight by offering a testimonial. Simply tell us how being a Chamber member has helped your business succeed and how you, or your employees, have become involved in Chamber committees or activities. We will create an ad that will be displayed for 1 month on the Chamber



**150 Marketplace Blvd  
(The Ridge Marketplace)  
Rochester NH 03867  
603-509-9360**

Have a Testimonial You'd Like To Share?  
E-Mail it to us!  
memberservices@rochesternh.org

Word Count: Approx. 150  
Please include your headshot and/or logo

**How Becoming a Chamber Member Is Helping Gentle Dental**

“As a recent newcomer to Rochester, the Chamber of Commerce has been very helpful in opening doors and introducing Gentle Dental to the community.

At my very first meeting with the Chamber, I received an overview of all of the benefits the Chamber has to offer and how I can network and volunteer.

The Chamber staff is knowledgeable, helpful, and made us feel right at home. We have seen such a positive response from the community from the services they have provided.”

**KAYLA DORATIO  
PRACTICE MANAGER  
GENTLE DENTAL**

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# JOIN A COMMITTEE



# and get involved!

**The strength of your business can be increased through volunteerism on Chamber committees. If you or someone in your company is interested in joining a committee, please contact us!**

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## Ambassador Program



## Membership Retention

Sponsored by:



Build professional relationships through personal contact with Chamber members, assist to retain membership base and generate involvement.

Meeting Date: 1 meeting in January, then Ambassadors check-in quarterly to provide their contact reports.

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## Government Affairs Council



## Legislative Monitoring, Advocacy

Represent, monitor and advocate members' interests and concerns to local, regional, state and federal governmental organizations on issues that affect the economic well-being and quality of life in the greater Rochester area.

Meeting Date: Monthly meetings as determined by the committee

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**The committees above provide the excitement, innovation, ideas and progress needed for a Chamber to foster growth and stay relevant**

Have ideas? Want to use your talents? Learn new things? Join a committee!

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# SPECIAL EVENT

➔➔➔ **committees**  
Fun & Rewarding



## Annual Awards Celebration Committee

Establishes a festive awards celebration event with a meal where the organization presents the Citizen of the Year, Business of the Year, Nonprofit of the Year, and Educator of the Year awards and where Chamber members can unite socially.



Meeting Date: 2– 3 meetings as determined by the committee

## Community Expo/Job Fair Committee

Establish event to showcase businesses that are hiring to meet job seekers. Promote event to seacoast area businesses and the public to attend.



Meeting Date: As determined by the committee

## Golf Tournament Committee

Create golf tournament fundraiser for Chamber members and their guests to unite socially while promoting member



Meeting Date: 2–3 times at 8:00am as determined by the committee

## Chamber Raffle/Raffle Bash Committee

Sell tickets for \$10,000 cash prize or motorcycle and create a festive event to conduct a reverse raffle drawing.



Meeting Date: 2– 3 times as determined by the committee

## Holiday Parade/Tree Lighting Committee

Coordinate spectacular holiday parade of floats, marching bands, mobile units and marchers for the community. Coordinate tree lighting ceremony to kick-off the holiday season.



Meeting Date: 2 - 3 times at 8:00am as determined by the committee

**Get involved - see back page of booklet to sign up for a committee**

# RIBBON CUTTING

## CEREMONY

### A TIME-HONORED TRADITION

As a benefit of your Chamber membership, this public relations service is available to **members only** at no charge.

*A ribbon cutting ceremony is usually held when a business opens, moves, expands, is under new management, anniversary celebration, or other milestone.*

#### Chamber

*We invite:*

- Chamber President
- Chamber Board of Directors
- Chamber Ambassadors
- Mayor or City Council members of the city/town in which member's business is located
- Police Department & Fire Department of the city/town in which member's business is located
- Media representatives to obtain information and take photo

*We bring:*

- Ribbon
- Scissors

*\*In the event media representatives are not available, the Chamber takes a photo that is submitted to the media.*

#### Members

Submit a request for a Ribbon Cutting to the Chamber at least 3-4 weeks in advance (please choose two possible dates).

*Consider inviting owners, key staff members, supporters of your business, and family members!*





# MEMBERSHIP 2024 APPLICATION

I/We apply for membership in the Greater Rochester Chamber of Commerce and agree to pay an annual membership investment appropriate for my/our firm according to the rate formula described below.

Name of Firm \_\_\_\_\_  
 Address \_\_\_\_\_  
 Mailing Address \_\_\_\_\_  
 Telephone \_\_\_\_\_ Fax \_\_\_\_\_  
 Email Address \_\_\_\_\_  
 Facebook \_\_\_\_\_ Twitter \_\_\_\_\_  
 Website \_\_\_\_\_  
 Contact Name/Title \_\_\_\_\_  
 Designated Company Representative \_\_\_\_\_  
 Product Sold or Services Rendered \_\_\_\_\_

Number of Employees Full Time \_\_\_\_\_ Part Time \_\_\_\_\_  
 Membership Categories (first category is free, others \$25 each) \_\_\_\_\_

Are you interested in serving on a Chamber committee? *See back page of booklet*

**Membership rates are based on the number of employees unless otherwise specified below.**

1-5 Employees = \$325.00	26-50 Employees = \$580.00	201-300 Employees = \$1,060.00
6-10 Employees = \$350.00	51-75 Employees = \$730.00	301-500 Employees = \$1,460.00
11- 20 Employees = \$410.00	76-100 Employees = \$880.00	501-750 Employees = \$1,850.00
21-25 Employees = \$440.00	101-200 Employees = \$990.00	751-1000 Employees = \$2,180.00

"Employees" are defined as your estimated average annual full-time workforce. Two part-time employees are equivalent to one full-time employee	Nonprofit (1-10 Employees) (501 C)	\$215.00/year
	Nonprofit (11-24 Employees) (501 C)	\$215.00/year
	Nonprofit (25+ Employees) (501 C)	\$350.00/year
	Individual (Retired Individual- from member business only)	\$ 95.00/year
	Utility companies/Manufacturers/Supermarkets	Base Rate of \$600 plus \$5/employee
	Financial Institutions Municipality/Hospital	Base Rate of \$750 plus \$20/million of deposit base # of Employees Per Agreement

Membership Investment (based on rates above) \$ \_\_\_\_\_  
 Application Fee (one-time expense) \$ 25.00  
 Additional Membership Categories (\$25 each) \$ \_\_\_\_\_  
**Total Membership Investment** \$ \_\_\_\_\_

Method of Payment:  Check  MasterCard  Visa  Discover  AMEX  CVV \_\_\_\_\_  
 Account # \_\_\_\_\_ Expiration Date \_\_\_\_\_  
 Signature \_\_\_\_\_ Today's Date \_\_\_\_\_

*Payment of membership dues may be deductible as an ordinary and necessary business expense.*

If providing a partial payment at time of application, one half of the membership investment and application fee must accompany the application. Installments can be made with the balance paid in full 60 days from application. Benefits will begin when membership is paid in full.

**Please make checks payable and return to:**  
**Greater Rochester Chamber of Commerce**  
**18 South Main Street, Rochester, NH 03867**

FOR INTERNAL USE ONLY

CM Accounting       Email Social Media       Membership Accounts Ambassador Committee       Board of Directors Welcome Email

**You may tear this page out. There is a back to this application. You may mail with payment or drop by our office.**

# UTILIZE YOUR LOCAL CHAMBER

GET INVOLVED WITH YOUR BUSINESS COMMUNITY

Our Chamber services businesses throughout northern Strafford County including Rochester, Barrington, Farmington, Middleton, Milton, Milton Mills, New Durham, Strafford and Lebanon, Maine.

## BECOME A MEMBER & MAXIMIZE YOUR BENEFITS!

CONNECT WITH APPROXIMATELY 400 BUSINESSES

Let us know if you are interested in:

- |   |   |
|---|---|
| <input type="checkbox"/> Advertising Opportunities      | <input type="checkbox"/> Sponsorships/Marketing   |
| <input type="checkbox"/> Committee Involvement          | <input type="checkbox"/> Ribbon Cutting           |
| <input type="checkbox"/> Hosting a Business After Hours | <input type="checkbox"/> Scholarship Champion     |
| <input type="checkbox"/> Job Postings                   | <input type="checkbox"/> Testimonial Ads          |
| <input type="checkbox"/> Promotional E-Blasts           | <input type="checkbox"/> Website Enhanced Listing |

## RIBBON CUTTING

BUSINESS NAME: \_\_\_\_\_

CONTACT: \_\_\_\_\_ PHONE: \_\_\_\_\_

DAY and DATE: \_\_\_\_\_

(Days of week in order of best possibility: Tues Wed Thurs Fri)

TIME: \_\_\_\_\_ (10 am, 11am, 1pm, 2pm or ½ hrs in between)

LOCATION: \_\_\_\_\_

(Please request two possible dates)

THE CHAMBER WILL CONTACT YOU TO CONFIRM PLANS FOR THE RIBBON CUTTING CEREMONY REQUESTED

## COMMITTEE SIGN UP

PLEASE LET US KNOW WHICH COMMITTEES YOU ARE INTERESTED IN JOINING:

- |   |   |
|---|---|
| <input type="checkbox"/> Annual Dinner & Awards Celebration |   |
| <input type="checkbox"/> Chamber Raffle/Bash                | <input type="checkbox"/> Ambassador Program         |
| <input type="checkbox"/> Golf Tournament                    | <input type="checkbox"/> Government Affairs Council |
| <input type="checkbox"/> Holiday Parade/Tree Lighting       |   |
| <input type="checkbox"/> Community Expo/Job Fair            |   |

Please return this form along with your member application to:

Greater Rochester Chamber of Commerce  
18 South Main Street, Rochester, NH 03867  
www.rochesternh.org

P: 603.332.5080 F: 603-332-5216 / E-mail: memberservices@rochesternh.org /