

PROMOTIONAL OPPORTUNITIES GUIDE

A comprehensive guide featuring Chamber

• EVENTS • PROGRAMS • SPONSORSHIPS

2025



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OUR MISSION:

The Greater Rochester Chamber of Commerce is organized to advance and promote the general welfare and prosperity of its members and to enhance the quality of life in the area.

About the Chamber

The Greater Rochester Chamber of Commerce is an active, non-profit business membership organization comprised of businesses and professionals throughout northern Strafford County who are dedicated to fostering a favorable economic climate in which to live and work. Our members provide financial, in-kind, and volunteer resources to the business community.

The Greater Rochester Chamber of Commerce also serves as an information resource to the community with an Information Center located in our foyer for residents and visitors. The Information Center distributes relocation packages, legislative guides, community, event brochures, northern Strafford County street maps, regional and state highway maps, a magazine that promotes Rochester and surrounding communities, community recreation information, COAST public transportation schedules, state attractions, and more. The Chamber also provides information promoting the products and services of its member businesses.

Being a Chamber member allows you to expand your contacts and networking opportunities for your business or organization.

By sponsoring Chamber events, programs or publications, you'll increase your business or organization's visibility in the Greater Rochester community.

Strategically planning sponsorships for the fiscal year not only is helpful for budgeting purposes—it also ensures you'll get the maximum exposure with the promotional opportunities that sponsoring offers.

This guide will walk you through our major events, special events, programs and publications with detailed sponsorship information for each. Chamber staff are ready to assist you with determining which promotional opportunities will be a good fit for your business or organization.

**We're Excited to Help You Promote Your Business—
Let's Get Started Soon!**



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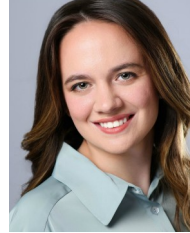
Our Board of Directors



CHAIR
Caitlyn Turgeon
HBL Insurance



VICE CHAIR—
GOVERNMENTAL AFFAIRS
Mark Farrell
Laars Heating Systems



VICE CHAIR—MEMBERSHIP
Kendall Spewock
Admiral Property, LLC



VICE CHAIR—
EVENTS & FUNDRAISERS
Mary Henderson
Bank of New Hampshire



TREASURER
Tatjana Simon
Lighthouse Credit Union



IMMEDIATE PAST CHAIR
Kerrie Landry
Living Innovations



DIRECTOR
Tammy Adams
Great Bay Facility
Maintenance Service, Inc.



DIRECTOR
Amy Brown
Yankee Electric & Co., LLC



DIRECTOR
Brian Dickie
Eversource



DIRECTOR
Lauren Jerr
RW Creteau Regional
Tech Center at Spaulding High



DIRECTOR
Joe Lassonde
Hammond Lumber



DIRECTOR
Amy Lau
Sig Sauer



DIRECTOR
Ellen Miller
Frisbie Memorial Hospital



DIRECTOR
Kevin Miller
Profile Bank



DIRECTOR
Deepa Reddy
Deepa Reddy, DMD, PLLC



DIRECTOR
Michael Scala
City of Rochester



DIRECTOR
Cheryl Thompson
First Seacoast Bank



DIRECTOR
Laura Vrettos
The Home Depot #3489



DIRECTOR
Jolene Whitehead
Meredith Village Savings
Bank (MVSB)



DIRECTOR
Sue Willson
The Potter's House
Bakery & Café

Events

Annual Awards Celebration

The Chamber's gala event of the year at which the Business of the Year, Nonprofit of the Year, Citizen of the Year, and Educator of the Year are announced, and Chamber members and their guests enjoy a delicious dinner, musical entertainment, raffles and more.

All of Our Sponsors Receive the Following Promotion:

(See individual sponsorship levels for additional promotion)

Business logo or name in event invitations sent to thousands, business logo or name in event programs; business name included in publicity on social media; business logo or business name with backlink on Chamber website; business logo or business name with backlink included in several e-blasts to members promoting the event; business logo or name on PowerPoint presentation displayed at the event; business name announced to attendees at the event; recognition in the official "Thank You" flyer in the Chamber newsletter.

CO-UNDERWRITER \$3,000 each or 1 at \$6,000

Includes All promotion listed above, PLUS:

- (4) tickets to attend event, photo op, logo shown prominently with backlink on Chamber website,
- business name/logo on posters, program covers, speaking opportunity at event, and logo in event social media posts

PLATINUM SPONSORS \$2,000 each

Includes: All promotion listed above, PLUS:

- (2) tickets to attend the event, banner displayed at event,
- business name in press release(s), business logo displayed prominently on event signage.

RAFFLE PRIZE SPONSOR \$2,000

Includes: All promotion listed above, PLUS:

- (2) tickets to attend the event, banner displayed at event,
- business name in press release(s), business logo displayed prominently on event signage.

CORPORATE SPONSORS \$1,200 each

Includes: All promotion listed above, PLUS:

- business name in press release(s), business logo displayed prominently on event signage

VIDEO SPONSOR \$1,000

Includes: All promotion listed above, PLUS:

- Business logo displayed on recipients' videos and on the event video.

SOCIAL PERIOD SPONSOR \$750

Includes: All promotion listed above, PLUS:

- Banner displayed at venue, business name in press release(s), business logo displayed on event signage

AWARD SPONSORS \$600 each (4)

Includes: All promotion listed above, PLUS:

- Business name in press release(s), business logo displayed prominently on event signage

PROGRAM SPONSOR \$600

Includes: All promotion listed above,

- PLUS: Your ad on back cover of event program,
- business logo displayed prominently on event signage

ENTERTAINMENT SPONSORS \$500 each

Includes: All promotion listed above, PLUS:

- Business logo displayed prominently on event signage

REGISTRATION SPONSOR \$500

Includes: All promotion listed above, PLUS:

- Sign w/logo on registration table, business logo displayed prominently on event signage

TECHNOLOGY SPONSOR \$500

Includes: All promotion listed above, PLUS:

- Business logo displayed prominently on event signage

DINNER SPONSORS \$400 each

Includes: All promotion listed above, PLUS:

- Business logo displayed on event signage

DECORATION/CENTERPIECE SPONSORS \$300—\$500 each

Includes: All promotion listed above, PLUS:

- Business logo displayed on event signage (displayed prominently @ \$500 level)

TABLE SPONSORS \$100 each

Includes: All promotion listed above, PLUS:

- Business name displayed on a table, business name displayed on event signage



Events

Chamber Raffle & Raffle Bash

The Chamber Raffle and Raffle, with an exciting theme each year, is our most popular and largest of the fundraising events of the year. This event features 350 tickets in a reverse raffle drawing for the chance to win choice of \$10,000 or a brand new Harley Davidson motorcycle. Tickets are \$100 each and each ticket admits two people to the Raffle Bash event. Many Second Chance Prizes are also drawn for ticket purchasers.

All of Our Sponsors Receive the Following Promotion:

(See individual sponsorship levels for additional promotion)

Business logo or name in event programs; business logo or name included in publicity on social media and website; business logo or name w/ backlink included in several e-blasts to members promoting the event; business logo or name (on PowerPoint presentation displayed at the event; business name announced to attendees at the event; recognition in the official "Thank You" flyer in the Chamber newsletter

UNDERWRITER \$4,000

Business logo on all 350 Chamber Raffle tickets being sold, business logo on event posters displayed at local establishments, corporate table reserved at event, signage at event, logo displayed prominently in event programs distributed at event, logo displayed prominently on event PowerPoint presentation, logo in newsletter flyers, logo with backlink included in all email blasts, business name included in press releases, local media photo-op, business logo on all social media announcements promoting the event, business logo with backlink included on Chamber website, announcement of sponsorship at the event, recognition on thank you flyer in Chamber newsletter following event.

DRAWING SPONSOR \$1,500

Includes: All promotion listed above, PLUS:

Logo on number board, logo on tickets, sponsor-provided banner displayed at event, business name in press release(s), business logo displayed prominently on event signage

HOSPITALITY SPONSOR \$1,500

Includes: All promotion listed above, PLUS:

Sponsor-provided banner displayed at event, business name in press release(s), business logo displayed prominently on event signage

RAFFLE TICKET SPONSOR \$1,500

Includes: All promotion listed above, PLUS:

Logo on ticket, sponsor-provided banner displayed at event, business name on press release(s), business logo displayed prominently on event signage

BUFFET SPONSORS \$600 each

Includes: All promotion listed above, PLUS:

Signage at buffet table, business logo displayed prominently on event signage

SECOND CHANCE SPONSOR \$600

Includes: All promotion listed above, PLUS:

Business logo displayed prominently on second chance prize program and event signage

PROGRAM SPONSOR \$600

Includes: All promotion listed above, PLUS:

Sponsor's ad on back cover of all programs, business logo displayed prominently on event signage

EARLY BIRD RAFFLE SPONSOR \$600

Includes: All promotion listed above, PLUS:

Promotion with livestream Early Bird Raffle drawing, business logo displayed on event signage

AUCTION SPONSOR \$500

Includes: All promotion listed above, PLUS:

Business logo displayed on event signage

DESSERT SPONSOR \$500

Includes: All promotion listed above, PLUS:

Signage at dessert table, business logo displayed prominently on event signage

GAME SPONSOR \$500

Includes: All promotion listed above, PLUS:

Logo on game promotional materials, business logo displayed on event signage

LIVESTREAM SPONSOR \$500

Includes: All promotion listed above, PLUS:

Business logo on raffle number board, projected at event and livestreamed on Facebook.

REGISTRATION SPONSOR \$500

Includes: All promotion listed above, PLUS:

Signage and your swag at registration table, business logo displayed prominently on event signage

SOCIAL HOUR SPONSOR \$500

Includes: All promotion listed above, PLUS:

Signage at the bar, business logo displayed prominently on event signage

TECHNOLOGY SPONSOR \$500

Includes: All promotion listed above, PLUS:

Business logo displayed prominently on event signage

ENTERTAINMENT SPONSORS \$400 each

Includes: All promotion listed above, PLUS:

Business name on press release(s), business logo displayed on event signage

SCRATCH TICKET BASKET SPONSOR \$350

Includes: All promotion listed above, PLUS:

Business logo displayed on event signage

NEW!

SNACK SPONSOR \$300

Includes: All promotion listed above, PLUS:

Signage at the snack table.

DECORATION SPONSORS \$250 each

Includes: All promotion listed above, PLUS:

Business name displayed on event signage

TABLE SPONSORS \$50 each

Includes: All promotion listed above, PLUS:

Option to decorate a table at event, option to enter table decorating contest at event, business name displayed on a table, business name displayed on event signage



Events

Golf Tournament

The Chamber's 50th annual Golf Tournament presents a wonderful opportunity for members to network while enjoying a day of golf. Player fees cover the cart and green fees, continental breakfast, lunch, hors d'oeuvres, and clambake dinner. Players enjoy contests on every hole and a few specialty hole contests, as well as raffle tickets for the many prizes.

For Underwriter opportunity information for this event, please contact us: 603-332-5080

All of Our Sponsors Receive the Following Promotion: (See individual sponsorship levels for additional promotion)

Business logo or name in event programs; business logo or name included in publicity on social media and website; business logo or name w/ backlink included in several e-blasts to members promoting the event; business logo or name (on PowerPoint presentation displayed at the event; business name announced to attendees at the event; recognition in the official "Thank You" flyer in the Chamber newsletter

NEW!

CHAMPION SPONSORS \$1,000 each

Includes: All promotion listed above, PLUS:
16X30 sign with business name on the course, business logo displayed on event signage and programs

AWARDS SPONSOR \$600

Includes: All promotion listed above, PLUS:
16x30 sign w/ business name on the course, business logo displayed prominently on event signage

BEVERAGE CART SPONSOR \$600

Includes: All promotion listed above, PLUS:
16x30 sign w/ business name on the course, business logo displayed on event signage

LUNCH SPONSORS \$600 each

Includes: All promotion listed above, PLUS:
Logo on all player lunch boxes, 16x30 sign w/ business name on the course, business logo displayed prominently on event signage

PROGRAM SPONSOR \$600

Includes: All promotion listed above, PLUS:
Your ad on back cover of all programs, 16x30 sign w/ business name on the course business logo displayed prominently on event signage

SOCIAL HOUR SPONSOR \$600

Includes: All promotion listed above, PLUS:
16x30 sign w/ business name on the course, business logo displayed prominently on event signage

CART SPONSORS \$500 each

Includes: All promotion listed above, PLUS:
Signage on all golf carts throughout tournament, 16x30 sign w/ business name on the course, business logo displayed on event signage

HORS D'OEUVRES SPONSOR \$500

Includes: All promotion listed above, PLUS:
Signage at the hors d'oeuvres table or bar, 16x30 sign w/ business name on the course, business logo displayed prominently on event signage

REGISTRATION SPONSOR \$500

Includes: All promotion listed above, PLUS:
Banner displayed in registration table area, 16x30 sign w/ business name on the course, business logo displayed on event signage

HOLE-IN-ONE SPONSOR \$450 or \$400 w/ Team In

Includes: All promotion listed above, PLUS:
16x30 sign w/ business name on the course at the tee, business logo displayed on event signage, option to have table at the tee.

HOLE SPONSOR \$400 or \$350 w/ Team In

Includes: All promotion listed above, PLUS:
8.5x24 signs w/ business name on the course at the tee, green and fairway, option to have a table for swag at the tee, business logo displayed on event signage

INDIVIDUAL/TEAM PRIZE SPONSORS \$300 each

Includes: All promotion listed above, PLUS:
Business name listed on contest sheet and announced at the awards ceremony.

TOP TEAM PRIZE SPONSORS \$100-\$200

Includes: All promotion listed above, PLUS:
Business name listed on contest sheet and announced at the awards ceremony.

RAFFLE OR AUCTION PRIZE DONORS

Donation of golf-related gift certificates, golf-related items, tickets to sporting events, etc.
Includes: All promotion listed above

PLAYER GOODY BAG DONORS

Includes: All promotion listed above
Must provide quantity of 150—can be branded with your company name and/or logo
Donation of golf-related items like: golf balls, tees, ball markers, divot tools, ponchos, golf towels, ChapSticks, notepads & pencils, koozies, etc



Events

NEW!

Business Showcase

The Business Showcase presents a great opportunity for businesses of all sizes to promote their business and do some networking as well. Hiring? The Chamber will provide signage for your table to indicate that you are hiring and include it in the event program as well, which is given to all attendees and participants.

Small businesses—this event is a great opportunity for small businesses that aren't able to host a Business After Hours event, to be seen and share information about their products and services.

All of Our Sponsors Receive the Following Promotion:

(See individual sponsorship levels for additional promotion)

Business logo or name in event programs; business logo or name included in publicity on social media and website; business logo w/ backlink or name included in several e-blasts to members promoting the event; business logo or name on PowerPoint presentation displayed at the event; recognition in the official "Thank You" flyer in the Chamber newsletter

UNDERWRITER \$2,500

Includes: All promotion listed above, PLUS:
Prime table space at the event, business logo on website, event social media posts, and all publicity, photo-op, provide promotional bags or items to all attendees, displayed prominently on event signage, and programs provided to attendees.

CORPORATE SPONSORS \$1,000 each

Includes: All promotion listed above, PLUS:
Prime table space at the event, business logo displayed prominently on event signage

PROGRAM SPONSOR \$600

Includes: All promotion listed above, PLUS:
Full page ad on the back of all event programs, a table at the event, business logo displayed prominently on event signage

EVENT SPONSORS \$500 each

Includes: All promotion listed above, PLUS:
a table at the event, business logo displayed on event signage

TABLE SPONSORS \$200 each

Includes: All promotion listed above

PARTICIPANT \$100

Chamber provides table, and participants are encouraged to bring their own branded tablecloths and branded swag items to hand out to attendees. Instructions and information will be provided to all participants. All participants will be listed in the event program.



Holiday 50/50 Raffle

UNDERWRITER \$1,000

Includes:

Recognition with logo/name on all event publicity including flyers, posters, media releases.
Recognition on the Chamber website w/ backlink. Recognition with logo and tagged on all social media posts for event.
Photo Op. Logo w/ backlink in all e-blasts. Recognition in Chamber newsletters.



Events

Holiday Tree Lighting & Parade

The annual Holiday Tree Lighting features the lighting of Rochester's Christmas Tree in Central Square, plus caroling, dance performances, cookie decorating, a visit with Santa and more. The Chamber's Holiday Parade is one of the most successful parades on the Seacoast with floats, marching bands, marching and mobile units, equestrian units, youth organizations, and more.

All of Our Sponsors Receive the Following Promotion: (See individual sponsorship levels for additional promotion)

Business logo or name included in publicity on social media and website; business logo w/ backlink or name included in several e-blasts to members promoting the event; recognition in the official "Thank You" flyer in the Chamber newsletter.

UNDERWRITER \$3,500

Recognition with logo on all event publicity including flyers and posters, recognition on the Chamber's website, recognition in press releases, multiple eblasts sent to Chamber membership and contacts, recognition in the Chamber newsletter and flyers, recognition and speaking opportunity during event that is videotaped and broadcast, broadcast of tree lighting on websites and social media during the holiday season and on the Chamber website, and in social Media announcements, announcement at other events prior to the Tree Lighting, prominent recognition in the thank you flyer following the event.

Holiday Tree Lighting

PROGRAM SPONSOR \$600

Includes: All promotion listed above, PLUS: Recognition in Holiday Tree Lighting video, business name announced at event

VIDEO SPONSOR \$600

Includes: All promotion listed above, PLUS: Prominent recognition in the Holiday Tree Lighting video, business name announced at event

CEREMONY SPONSOR \$500

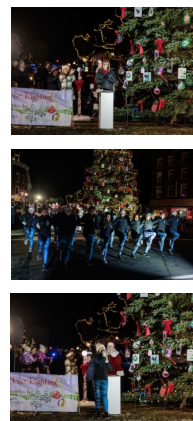
Includes: All promotion listed above, PLUS: Recognition in Holiday Tree Lighting video, business name announced at event

COLLECTION SPONSOR \$500

Includes: All promotion listed above, PLUS: Recognition in Holiday Tree Lighting video, business name announced at event

ENTERTAINMENT SPONSOR \$500

Includes: All promotion listed above, PLUS: Recognition in Holiday Tree Lighting video, business name announced at event



Parade

All of Our Sponsors Receive the Following Promotion: (See individual sponsorship levels for additional promotion)

Business logo or name included in publicity on social media and website; business logo w/ backlink or name included in several e-blasts to members promoting the event; recognition in the official "Thank You" flyer in the Chamber newsletter.

UNDERWRITER \$4,000

Recognition with logo/name on all event publicity including flyers, posters, media releases, and Chamber website. Recognition with logo on all social media posts for event. Opportunity to provide message on behalf of your business the day of the parade. This message will be video recorded and played several times throughout the holiday season on social media and the Chamber's website. Holiday banner with business logo provided by the Chamber and carried at the beginning of the parade by your team. Logo w/backlink scrolling on Chamber website throughout the year as a major contributor.

VIDEO SPONSOR \$800

Includes: All promotion listed above, PLUS: Prominent recognition in the Holiday Parade video

COMMUNICATIONS SPONSOR \$600

Includes: All promotion listed above, PLUS: Recognition in parade narrative, logo displayed prominently in Holiday Parade video, recognition in local newspaper(s)

PLATINUM SPONSORS \$500

Includes: All promotion listed above, PLUS: Recognition in parade narrative, logo displayed prominently in Holiday Parade video, recognition in local newspaper(s)

BAND / ENTERTAINMENT SPONSOR \$350 / \$500 / \$1,000

Includes: All promotion listed above, PLUS: Logo on banner carried by band or entertainment (\$1,000 sponsors get to be sole sponsor in front of a band or entertainment), recognition in local newspaper(s)

AWARDS SPONSORS \$350

Includes: All promotion listed above, PLUS: Higher logo placement on website and in e-blasts, plus dedicated sponsor recognition post on social media and recognition in parade narrative.

GOLD SPONSOR \$200

Includes: All promotion listed above, PLUS: recognition in local newspaper(s)

SILVER SPONSOR \$100

Includes: All promotion listed above, PLUS: recognition in local newspaper(s)

BRONZE SPONSOR \$50

Includes: All promotion listed above, PLUS: recognition in local newspaper(s)



Special Events

Business After Hours

Business After Hours Host

HOSTING FEE \$150

The Chamber's Business After Hours events provide an opportunity for a member business to showcase their business while providing members with the ability to gather and network at a member business. These networking events can be held on a Tuesday, Wednesday, or Thursday, just after work in the evening.

The hosting business will provide: *

- Ample space
- Ample parking
- Refreshments
- Door prizes

For a hosting fee of just \$150, your member business will be promoted on all Business After Hours publicity including flyers, social media posts, press releases, and e-blasts.

Business After Hours hosts are also given the opportunity to speak and to give tours during the networking event.

** Please contact the Chamber for full details on the requirements for being a Business After Hours host.*

BUSINESS
after
hours



Operation Thank You

UNDERWRITER \$2,000

Includes:

- Sole sponsorship for event/program
- Business logo on all flyers promoting Operation Thank You
- Business promoted on press releases promoting the event
- Business Logo on Chamber Website promoting the event
- Business name in several Chamber newsletters leading up to event
- Promotion/business logo on Chamber social media posts
- Business logo displayed on power point slide at event
- Business recognized at event
- Business representative speaking opportunity at kick-off breakfast event
- Photo opportunity with local newspapers
- Opportunity to provide promotional item to volunteers and members
- Sponsor will have ability to host Business After Hours that evening. with a vast amount of event promotion



Thank You to our Members!



Special Events

Programs

Annual Meeting Breakfast

Members each year are invited to attend the Chamber's Annual Meeting breakfast which provides an opportunity to hear updates and goals for the year. The new Chairman of the Board highlights goals, introduces new and existing members of the Board of Directors, staff and various committee chairs who will also be on hand to greet members and answer questions. The past Chair reports on the previous year's accomplishments.



UNDERWRITER

\$1,500

The underwriter has the opportunity to speak at this well-attended event; business logo on all publicity, power point presentation, event programs, e-blasts, on all social media posts and all promotion before, during and after the event.

AWARDS SPONSOR

\$500

The awards sponsor receives business logo on publicity, power point presentation, award portion of video e-blasts, and in a social media post.

VIDEO SPONSOR

\$500

The video sponsor receives business logo on publicity, power point presentation, video presentation, e-blasts, and in a social media post.



Breakfast Program/Seminar Sponsor

SPONSORSHIP \$1,000 Series \$3,000

The Breakfast Forum /Seminar sponsorship offers the sponsoring company the opportunity to market their services or products to the entire membership of the Greater Rochester Chamber of Commerce and the public.

These business programs can range from 30-50 business attendees. This sponsorship is a powerful marketing opportunity targeted toward decision makers and community leaders.



Programs

Ambassador Program Sponsor



\$500 / year

Chamber Ambassadors assist Chamber staff with keeping members informed about Chamber benefits, events and programs, which helps with member retention. Your sponsorship allows Ambassadors to receive incentives and rewards for a job well done.

As the Ambassador Program's sole sponsor, your logo or business name will appear:

In the program brochure • On the Chamber's website • In all promotion • In the Chamber's Annual Meeting program
In announcements for the Ambassador of the Year Award (presented at annual meeting; sponsor has the opportunity to present the award to the recipient themselves • Quarterly Photo Op with Ambassador of the Quarter • On all Ambassador of the Quarter promotion and certificates

Chamber 101 Sponsor



\$800 / year

Chamber 101 runs once a month (most months of the year), and teaches new members and also seasoned members and prospective members how to get the most out of their Chamber membership. As the sole sponsor of the program, your company's logo will appear:

- Many times throughout the PowerPoint presentation • In the program brochure • On the Chamber's website
- In all promotion

Small Business Season Sponsor ^{NEW!}

\$1000 / November & December

Small Business Season runs from November 1—December 31; as the sole sponsor of the Chamber's initiative, you will receive the following promotion:

- Your logo on graphics and business tagged in all social media posts • Your logo displayed on all printed materials at the Chamber office, available to Chamber members and the general public • Your logo shown prominently on dedicated e-blasts to members (also accessible to general public) and on Member News e-blasts and Upcoming Events e-blasts. • Backlink to your website included in all e-blasts.

Scholarship Program Sponsor



\$100 \$200 \$1000
\$1,500 \$2,000+ / year

Each year the Chamber gives out scholarships to several graduating high school seniors who have a Chamber member parent, or who are employed by a Chamber member.

Sponsors of the program are named "Scholarship Champions" and receive recognition at various levels according to the amount they sponsor. Recognition is received:

- On the Chamber's website
- On social media
- In press release(s)
- In several e-blasts
- In the Chamber's newsletter
- In award letters
- At the school's scholarship ceremony

E-Blast Program Sponsorships

\$2,000-\$3,000/ year

The Chamber does a series of eblasts throughout each week/month. Have your business stand out each week/month as the underwriter of our regularly scheduled eblasts.

The underwriter has a leading ad on each of these eblasts that are sent to members and contacts, as well as shared on social media.

- **Upcoming Events** eblast—weekly on Mondays
- **Member News** eblast—twice per month, on the 2nd and 4th Tuesdays
- **Member Benefit Brief**—once per month



UPCOMING CHAMBER EVENTS



Member Benefit Brief

Making the most of your membership.

Publications

Member Promotional E-Blast

\$150 / \$75 Non-profit
Quantity pricing available

Advertise your company's promotions, incentives, new products, services or workshops to all Chamber members by utilizing the Chamber's promotional e-blast service. This benefit offers members a way to get timely information to fellow Chamber members quickly. It is a green option; it saves on time and the cost of producing, mailing or distributing flyers.

Newsletter Ad / Insert (per issue)

Ad 2"x3.6" \$75
Insert 8.5"x11" \$100 / \$75 Non-profit

The Chamber publishes and distributes its Update newsletter each month to inform members of upcoming events, programs, committees, member news, legislative updates and more. The newsletter provides an advertising opportunity for members to promote their business by providing an ad or a flyer insert. Members also have a free opportunity to provide a paragraph with links to promote their news, awards, or specials on the newsletter's Member News page.

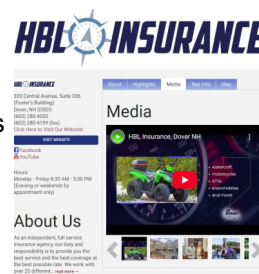


Enhanced Website Listing

\$100 / year

Chamber members are provided a free Basic Listing in the Chamber's online Business Directory; by upgrading to an Enhanced Listing, members can add the additional features listed below to further engage with those that visit their member page. In addition to the Basic features, the Enhanced Listing includes:

- YouTube video
- 1600-character "About" section
- Photo gallery
- E-card
- 5 bulleted highlights w/ back links
- Unlimited keywords
- Search photo link to website
- Search results logo
- Search results summary



Dining Guide

Chamber member restaurants and breweries are featured in this full color bifold guide which is distributed throughout the year to Chamber members and the community. It is also available on the Chamber's website.

Dining Guide Sponsor \$350

(Logo on front cover)

Inside Ad 1-1/2"x3" \$100 (when available)

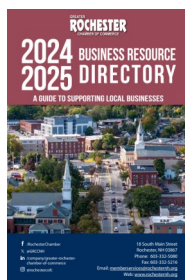
Inside Ad 1-1/2" x 7" \$150 (when available)

Back Cover Ad 5"x8: \$500

Business Referral Directory

This yearly, spiral-bound high quality directory lists Chamber member businesses. Members have one listing (category) included with membership; additional listings and a variety of ad sizes can be purchased. The directory is distributed each year at the Chamber's Operation Thank You event in October, and also at the Chamber office and by Chamber Ambassadors

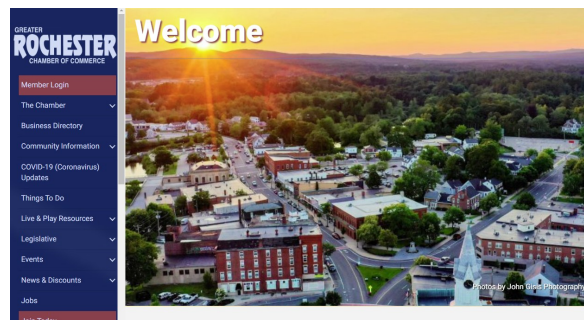
Back cover (full color)	\$1,500
Inside cover (full color)	\$1,200
Divider page (full color)	\$ 600
Full page ad	\$ 450
Half page ad	\$ 350
1/4 page ad	\$ 250
1/8 page ad	\$ 200
Additional Listing	\$ 25



Website Banner Ads

Chamber members can have banner ads on various pages of the website. Up to 3 scrolling ads with varying messages.

Banner Ad (480x60 or 480x120) \$600/year



Sponsor Form

Please indicate which sponsorships you'd like for your business.

EVENTS	SPONSORSHIP NAME	AMOUNT
Annual Awards Celebration	_____	\$ _____
Chamber Raffle	_____	\$ _____
Golf Tournament	_____	\$ _____
Community Expo/Job Fair	_____	\$ _____
Holiday Tree Lighting	_____	\$ _____
Holiday Parade	_____	\$ _____

NOTE: If the sponsorship you are requesting is unavailable, Chamber staff will be in touch to offer you an alternative.

NOTE: Unless you request it, you won't be invoiced until we do the billing prior to each event.

SPECIAL EVENTS

☐ Annual Meeting Breakfast Underwriter \$1,500 ☐ Awards or Video Sponsor \$500

☐ Business After Hours Host \$150

 Requested Date: _____ (Please write "TBD" if unsure of date at this time)

 Alternate Date: _____

 Chamber staff will be in touch soon to discuss date and send you the host agreement

☐ Breakfast Forum/Seminar Sponsor \$1,000 ☐ Series Sponsor \$3,000

 Requested Forum/Seminar: _____

 Sign Me Up for Next Available Forum/Seminar: _____

PROGRAM SPONSORSHIPS

Program sponsorships are for a calendar year

☐ Ambassador Program \$500

☐ Chamber 101 \$800

☐ Scholarship Program \$100 \$500 \$1000 \$1,500 \$2,000+ (please circle your choice)

Eblast Program (Regularly Scheduled Publications):

☐ Upcoming Events Weekly E-blast ___ Underwriter: \$3,000/year

☐ Member News ___ Underwriter: \$3,000/year

☐ Member Benefit Brief ___ Underwriter: \$2,000/year

PUBLICATIONS

Promotional E-blast

- ☐ 1x \$150 ☐ 3x (consecutive) \$375 (\$125 ea.) ☐ 6x (consecutive) \$600 (\$100 ea.)
☐ 1x \$75 Non-profit rate

☐ Enhanced Website Listing \$100 (per year)

Newsletter Ad/Insert (per issue)

- ☐ Ad 2"x3.6" \$75
☐ Insert \$150 ☐ \$75 Non-profit

Business Resource Directory

- ☐ Additional Listings \$25 ea. Qty: _____ Total Additional Listings: \$ _____
☐ Full Page Ad \$450 ☐ Back Cover (full color) \$1500
☐ Half Page Ad \$350 ☐ Inside Cover (full color) \$1200
☐ 1/4 Page Ad \$250 ☐ Divider Page (full color) \$600
☐ 1/8 Page Ad \$200

Dining Guide

- ☐ Dining Guide Sponsor (front cover logo) \$350
☐ Inside Ad 1-1/2" x 3" \$100
☐ Inside Ad 1-1/2" x 7" \$150 (when available)
☐ Back Cover Ad 5"x8" \$500

Chamber staff will be in touch with ad spec details and to assist you with any questions you may have about ads. Ads can be sent to us as .jpeg or .pdf.

WEBSITE

Banner Ad: ___ 480x60 or ___ 480x120 \$600/year
Includes up to 3 scrolling ads on page or 1 static ad (contact Chamber for page availability)

Total Event Sponsorships \$ _____
Total Special Event Sponsorships \$ _____
Total Program Sponsorships \$ _____
Total Publications \$ _____
GRAND TOTAL \$ _____

- ☐ PAYMENT ENCLOSED
☐ INVOICE ME *

COMPANY NAME _____

CONTACT NAME _____

PHONE _____

EMAIL _____

**Event sponsorships can be paid when we do the billing prior to each event, but before the event takes place.
Program sponsorships are for a calendar year and must be paid prior to the new calendar year.
Ads for publications are to be paid prior to the ad(s) running. Please contact us with any questions.*



Photo By John Gisis Photography

GREATER
ROCHESTER
CHAMBER OF COMMERCE

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rochesternh.org

Doing our part to help make Rochester a great place to live, work and play!

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