

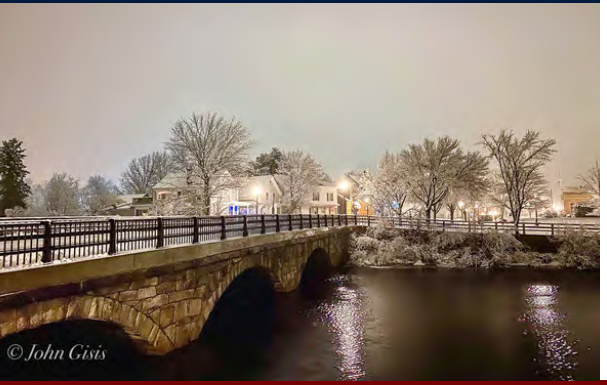
NOVEMBER | 2026

INSIDE THIS ISSUE

2 MEMBER BENEFITS
3 CHAMBER EVENTS
4 MEMBER UPDATES
5 COMMITTEE NEWS
6 MEMBER NEWS
7 CHAMBER HAPPENINGS
8 CHAMBER CALENDAR
8 CHAMBER LEADERSHIP

NEWSLETTER UNDERWRITTEN BY:

WM



PHOTOS BY:
John Gisis PHOTOGRAPHY

PARADE SPONSORSHIP & REGISTRATION NOW OPEN!



Our Mission: To advance and promote the prosperity of its members and enhance the quality of life in the greater Rochester area



MEMBERSHIP *Benefits*

Put Your Business in the Spotlight

Advertising Opportunities in 2026

Member E-Blast Rates: $150/month; $375/3 months; $600/6 months; $900/year. $75/month for nonprofits.
Newsletter Inserts: $100/month; $75/month for nonprofits
Newsletter Ad: $75
Premeium Member Listing: $100/year
Scholarship Champion: $100-$1,000+

Sponsorship Opportunities in 2026

Various levels of sponsorship are available for various events and publications that take place throughout the year. Contact Chamber staff to see how you can make your business stand out.

Please see our Promotional Opportunities Guide.

Log in to Your Secure Member Portal Today!

LOG IN

Log in to your Member Portal where you can submit your business' events, news releases, register for events, access resources and more!



Contact Chamber Office for Additional Information

Next Session: November 9th, 2026



Chamber Membership Badge

Be sure to display your Chamber pride on your website and social media!

Let us know if you need us to send you your Chamber membership badge.



Have Job Openings?

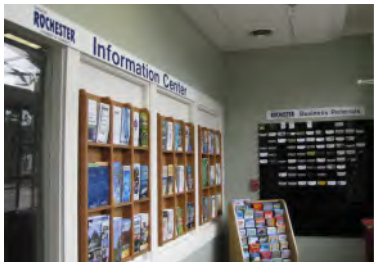
Post your Job Vacancies on the Chamber Website at No Charge!

Submit postings through your Member Portal or contact Chamber staff: Memberservices@rochesternh.org

Chamber Information Center

MEMBERS:

Bring in your brochures and business cards to display at the Chamber!





UPCOMING Events

HOLIDAY TREE LIGHTING

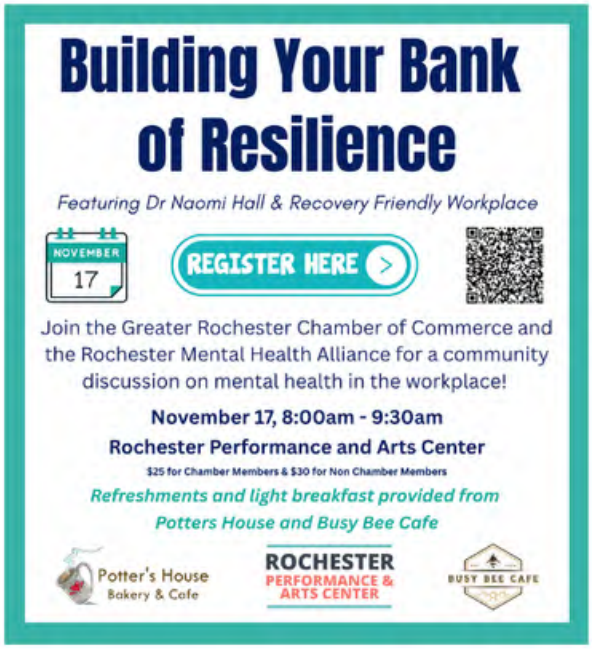


HOLIDAY PARADE

Registration now open! Make sure to review and share our new parade route.



BUILDING YOUR BANK OF RESILIENCE



TRI-CHAMBER BUSINESS AFTER HOURS AT THE CHILDREN'S MUSEUM OF NH





MEMBERSHIP *Update*

WELCOME NEW MEMBERS!

ANIMAL SHELTER

POPE MEMORIAL HUMANE SOCIETY COCHECO VALLEY

221 County Farm Road
Dover, NH

Phone: (603) 749-5322
Web: popememorialcvhs.org

CAFE

CRAFT COFFEE LLC

73 North Main Street
Rochester, NH

Phone: (603) 509-8677

CHIROPRACTORS

EAST COAST CHIROPRACTIC AND ACUPUNCTURE

201 South Main Street
Rochester, NH

Phone: (603) 730-3984
Web: eastcoastchiropracticandacupuncturellc.janeapp.com

INSURANCE

BEAN INSURANCE AGENCY LLC

10 Hopper Road
Milton Mills, NH

Phone: (603) 502-7755

WATCH AND JEWELRY REPAIR

THE WATCH STOP

197 Wakefield Street
Rochester, NH

Phone: (603) 834-5024
Web: thewatchstopnh.com

MEMBER RENEWALS

Children's Museum of NH
Colliers International
Dependable Pest Solutions, Inc.
Gentle Dental
Grand Images
Harley-Davidson Shop of Rochester
HBL Insurance
Hi Rise Insurance LLC DBA
Lachapelle & Higgins Insurance
Law Office of Carl W. Potvin, P.C.
Lebanon KOA on Salmon Falls River
Rochester Federation of Teachers
Rochester Opera House
Smitten Yarn Co.
Sole City Dance
The Cleanin Lady
Willem Verweij & Associates
Physical Therapy

Congratulations!

Member Anniversary Recognitions

The Chamber wishes to recognize and thank members that have 5, 10, 20 or 25 years of Chamber membership this month!

25 YEARS
Law Office of Carl W. Potvin, P.C.

5 YEARS
Admiral Property Management and Sales



NOMINATING COMMITTEE UPDATE

In accordance with Article IV of the Chamber's bylaws, the membership is hereby notified of the following individuals who have accepted nomination to serve a 3-year term on the Board of Directors beginning in 2027.

- Daniel Drye, Roll Films, LLC
- Jeff Jackson, Eversource
- Elizabeth Meader, Crown Point Services, LLC

There is also 1 board member who is up for renewal for a second 3-year term in 2027. The following has accepted nomination to serve a second term:

- Cheryl Thompson, Cambridge Savings Bank

Provided there is no petition to the contrary filed, nominations shall be closed and the nominees shall be declared elected by the Board of Directors at their next meeting. If a legal petition is filed, a ballot election will be arranged as per the bylaws.

GOVERNMENTAL AFFAIRS COMMITTEE

MISSION:

The mission of the Greater Rochester Chamber of Commerce Governmental Affairs Council is to represent, monitor and advocate members' concerns to local, regional, state and federal governmental organizations, on issues that affect the economic well-being and quality of life in the greater Rochester area.

COMMITTEE MEETING TIMES:

Governmental Affairs Council meetings are held on dates and times as determined by the committee.

GUEST SPEAKERS:

The Governmental Affairs Council strives to bring in quality speakers from various industries throughout the year. If you are interested in speaking at a future meeting, please contact the Chamber:

AMBASSADORS CORNER

Chamber Ambassadors are Chamber members who volunteer their time to assist the Chamber with membership retention efforts and in exchange receive an elevated member experience that offers more opportunities to network and more visibility for their business.

Any current member with their business, or the business they represent, in good standing is welcome to apply to become a Chamber Ambassador.

Applications must be completed and submitted by: January 31, 2027.

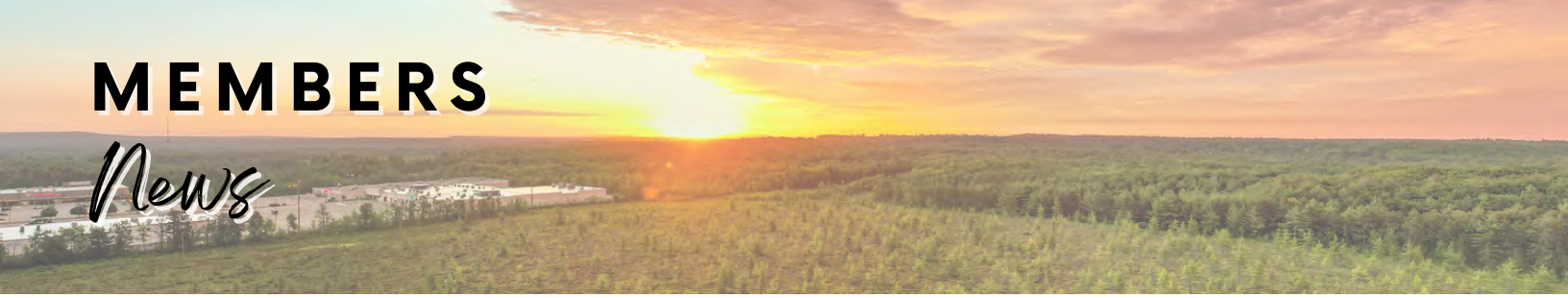
Please contact Abigail Gilbert, Business Development Specialist: agilbert@rochesternh.org for an application.

INTERESTED IN JOINING A COMMITTEE?

We would love to have you! Commitments include attending a few committee meetings throughout the year and assisting day of at the event. There is also opportunity for sponsor outreach, decor creation, logistical assistance and more. If you are creative, organized, want to get your name and business out there, or just love being part of your community - our event committees are for you. Contact us to get involved!







MEMBERS News

Alkegen is hiring! Join the Alkegen Rochester team. Visit: Alkegen.com/careers

Bank of New Hampshire invites you to elevate your earnings with a CD Special at BNH—Open online now or schedule an appointment. Call 800.832.0912 or visit https://bnh.bank.

Bean Insurance Agency LLC - Upcoming Event
United States Marine Corps 251st Birthday Celebration - November 10, 2026 6:30 PM - 9:00 PM at The Governor's Inn (78 Wakefield Street, Rochester, NH)
Call (603) 926-3830 for more information.

Childrens Museum of NH - Upcoming Events
Wonder & Wellness Workshop: Navigating Children's Grief - 11/12
Sensory Friendly Playtime: Exploring Our Way with
Special Guest Pete the Cat - 11/13
Books Alive: Pete the Cat - 11/14
Wonder & Wellness Speaker Series: "Digital Wellness for Families" with Media Power Youth - 11/18
Visit: childrens-museum.org

Comcast Business - Comcast started construction to connect more than 4,000 new homes and businesses in Barrington to high-speed, multi-gigabit, symmetrical Internet from America's smartest and most reliable, converged network. Once complete, Barrington will join more than 65 million homes and businesses nationwide with access to a network that fuels innovation, productivity, and everyday connection. Visit: business.comcast.com

Cornerstone VNA- Upcoming Event
40th Annual Jane Cooper Fall Lights of Love Celebration
Wednesday, December 2nd, 2026
First United Methodist Church
34 S Main St, Rochester, NH
Visit: cornerstonevna.org/lights-of-love/

East Coast Chiropractic and Acupuncture - Upcoming Event
Rest and Reset Event - 11/12, 6:30-8PM @ 201 South Main St. Rochester, NH
Community wellness, free accupuncture, massage by the minute, PT evaluations, and more!
Visit: eastcoastchiropracticandacupuncturellc.janeapp.com

First Church Congregational - Upcoming Event
Holiday Village Fair -Saturday, November 7, 8:00AM-12:00PM
Features a blueberry pancake breakfast, themed gift baskets, and more!
Visit: www.first-ucc.net

Granite State Choral Society - Upcoming Events
Craft Fair - November 7, 9:30-3:00 @ Rochester Community Center
Fall Into Winter - November 21, 4:00PM and November 22, 4:00PM
Visit: gschoralsociety.org/concerts-and-events/

Greater Seacoast Health, the community health center with offices in Somersworth and Portsmouth as well as community-outreach programs, is expanding its reach by adding new sites and providers in its school-based and mobile-health programs. Visit: GreaterSeacoastHealth.org

Leone, McDonnell & Roberts is pleased to announce the addition of two new team members: Brody DeMasi and Michelle Sewell. Each brings valuable experience and a strong commitment to client service, further strengthening the firm's ability to deliver trusted accounting services across the region. **Visit: lmrpa.com**

Neuropsychology & Concussion Management Associates: Looking for therapy or Executive Function Coaching services? NCMA is taking on new clients. Call (207) 594-2952 or visit ncmamaine.com to schedule a consult today!

Rochester Opera House — Upcoming Shows:
Suessical the Musical Jr. - November 12 - November 15
Mostly Maiden - The Mostly Iron Maiden Experience - November 13
Mamma Mania - The American ABBA Tribute - November 14
To buy tickets or find more events, please call (603) 335-1992, stop by Stage Door for tickets and more at 1 Wakefield St. Rochester, NH or visit: rochesteroperahouse.com.

Rochester Radio WMEX-FM - Radio Announcement Availability:
200 announcements up to 30 seconds in length to run from Thanksgiving until New Years Day on 105.9 WMEX FM and around the world on the Tune-In Radio app.
Contact Steven Dore at sdore1949@gmail.com for more information.

Sole City Dance presents: The Nutcracker
Thursday, December 3 at 7:00 pm
Friday, December 4 at 7:00 pm
Saturday, December 5 at 1:00 pm and 6:00 pm
Sunday, December 6 at 1:00 pm
Visit: solecitydance.org, purchase tickets here.

Victims Inc. is the host and beneficiary of Granite State Bingo every Saturday Night. Bingo is hosted at the Lilac Club Casino at 7 Milton Road in Rochester, NH. Opening at 4pm, a warm up game is held at 6pm, with regular games at 6:30pm.
Visit victimsinc.org.

If you've got news or updates for your Chamber member company or organization, let us help you get the word out!

Submit your news to: memberservices@rochesternh.org



CHAMBER *Happenings*

VIDEO LINKS

2026 STATE OF THE CITY VIDEO

CANDIDATES FORUM VIDEO

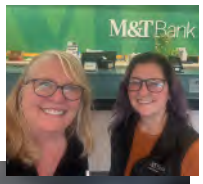
NH State Representative &
State Senate District 6

Operation Thank You

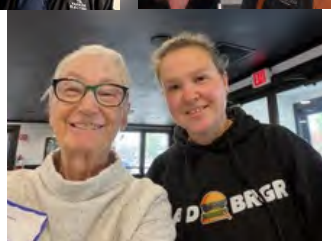
Operation Thank You volunteers personally visited and thanked local members for their support of the Chamber and shared the news of our upcoming Chamber Digital Business Referral Guides, which contain the business listings of our member businesses.











October Ribbon Cuttings





The Chamber was pleased to celebrate two ribbon cuttings last month. HRCU celebrated the 20th anniversary of their Spaulding High School Branch and Infinity Peer Support celebrated their 30th anniversary!

NOW ACCEPTING 2027 ANNUAL AWARDS NOMINATIONS

We've taken our Award Nomination forms virtual! Nominations can now be submitted year round either virtually or by paper form, making submitting a nominee easier than ever. Have someone in mind? We are now accepting awards nominations for the 2027 Annual Awards Celebration. Help a Business, Nonprofit, Citizen or Educator receive the recognition they deserve! Visit our website to fill out the form or learn more.

2026 ANNUAL AWARDS CELEBRATION RECIPIENTS



Business of the Year

Jersey Mike's Subs

Nonprofit of the Year

Great Bay Community College





Educator of the Year

Melissa-Lynn Wheeler

Citizen of the Year

Jes Bryant





CHAMBER *Calendar*

NOVEMBER | 2026

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9 Chamber 101 4:00PM	10	11	12	13 Governmental Affairs Council 8:00AM	14
15	16	17 Building Your Bank Of Resilience 8:00AM	18 Executive Board 8:00AM	19 Tri-Chamber Business After Hours The Children's Museum 5:00PM	20 Board of Directors 7:30AM	21
22	23	24	25	26 Thanksgiving Day - Office Closed	27 Chamber Office Closed	28
29	30					

UPCOMING EVENTS:

December:

Holiday Tree Lighting
12/4 at 5:30PM

Holiday Parade
12/6 at 4:00PM



GREATER ROCHESTER CHAMBER OF COMMERCE

LET'S STAY *Connected*

We are here for you! Stop by our office Monday-Friday from 9-5 to say hello, ask a question, or drop off a flyer. We want to stay updated on what's happening with you & your business!

603-332-5216

memberservices@rochesternh.org

rochesternh.org

18 S Main St Rochester, NH 03867

linkedin.com/company/greater-rochester-chamber-of-commerce/

facebook.com/RochesterChamber/

2026 CHAMBER LEADERSHIP

OFFICERS

Chairman of the Board:
Caitlyn Turgeon
HBL Insurance

Chair-Elect:
Mary Henderson
Bank of New Hampshire

Vice Chair, Governmental Affairs:
Mark Farrell

Vice Chair, Events & Fund Raisers:
Dr. Deepa Reddy
Deepa Reddy, DMD, PLLC

Vice Chair, Membership:
Kendall Spewock
Admiral Property Management & Sales

Treasurer:
Ellen Miller
Frisbie Memorial Hospital/
HCA Healthcare

Immediate Past Chairman:
Kerrie Landry
Living Innovations

DIRECTORS

Tammy Adams
Great Bay Facility Maintenance, Inc.

Kristen Bournival
Raiche & Company CPAs

Alan Brown
Newburyport Bank

Anne Brown
Daystar - Your Technology Partner

Brian Dickie
Eversource

Lauren Jerr
Spaulding High School

Scott Littlefield
Profile Bank

Carl Potvin
Law Office of Carl W. Potvin, P.C.

Michael Scala
City of Rochester
Economic Development

Cheryl Thompson
First Seacoast Bank

Jennifer Ufkin
Cornerstone VNA

Laura Vrettos
The Home Depot

Sue Willson
Potter's House Bakery & Café

CHAMBER STAFF

Tanya Hervey
President/CEO

Abigail Gilbert
Business Development Specialist

Taylor Blackden
Events & Communications Specialist

UNDERWRITTEN BY:

breezeline
Internet. TV. Mobile.

PRESENTED BY:

GREATER ROCHESTER CHAMBER OF COMMERCE

HOLIDAY TREE LIGHTING

2026

You're invited! Join The Greater Rochester Chamber of Commerce on Friday, December 4th at 5:30 PM in Downtown Rochester for a night of caroling, cookie decorating, dance performances, visits with Santa, hot cocoa & cookies, a reading of 'Twas The Night Before Christmas,' and of course - our annual lighting of the tree!

5:30 PM | **FRIDAY, DECEMBER 4TH** | **FREE TO ATTEND**

We are currently collecting items for local familes and children in need this holiday season. Please drop off donations in the red sleigh infront of the Chamber office by December 15th.

Scan the QR code or visit our website below for more information and a list of donations needed.

rochesternh.org/treelighting



2026 HOLIDAY TREE LIGHTING PROMOTIONAL SPONSORSHIP OPPORTUNITIES

Help us make Rochester's holiday season bright by sponsoring our annual Holiday Tree Lighting on Friday, December 4 at 5:30 PM in Downtown Rochester, featuring caroling, performances, Santa, treats, and our annual tree lighting. Your sponsorship helps us bring this cherished community tradition to life and create a memorable holiday experience for families throughout Rochester, all while promoting your business.

Check out our different levels of sponsorship available below and give us a call to get signed up!

PROMOTIONAL SPONSORSHIP OPPORTUNITIES:

Sponsors of the 2026 Holiday Parade will receive recognition on the following promotion; see the various levels below for additional benefits:

- Business name or logo included in publicity on social media and website
- Business name or logo with backlink included in several e-blasts to members promoting the event
- Recognition in the event program and official "Thank You" flyer in the Chamber newsletter

Please Note:

If the sponsorship level you want is unavailable, we will contact you with an alternative.
We'll make every effort to include your business name and/or logo in our printed promotional materials.
Sponsorships received after print deadlines may not be reflected in all materials.

☐ **PROGRAM SPONSOR $600**

- All promotional items listed above, **PLUS**:
- Recognition in Holiday Tree Lighting video
- Business name announced at event

☐ **VIDEO SPONSOR $600**

- All promotional items listed above, PLUS:
- Recognition in Holiday Tree Lighting video
- Business name announced at event

☐ **CEREMONY SPONSOR $500**

- All promotional items listed above, PLUS:
- Recognition in Holiday Tree Lighting video
- Business name announced at event

☐ COLLECTION SPONSOR $500

- All promotional items listed above, PLUS:
- Recognition in Holiday Tree Lighting video
- Business name announced at event

☐ ENTERTAINMENT SPONSOR $500

- All promotional items listed above, PLUS:
- Recognition in Holiday Tree Lighting video
- Business name announced at event

☐ CANDY CANE SPONSOR $300

- All promotional items listed above, PLUS:
- Option of taping your business card to 200 candy canes (provided by the Chamber), option of handing candy canes out to the crowd (or the Chamber will provide a volunteer to do so)

Visit our website to learn more about our Holiday Tree Lighting Event!

Interested in a specific promotional sponsorship opportunity?

Let us know! The sooner you sign up, the more promotion you receive in our e-blasts, on our webpage, and in social media posts.

Email us at events@rochesternh.org or call us at 603-332-5080 to confirm your sponsorship!

18 South Main St | Rochester, NH 03867
Phone: 603-332-5080 Fax: 603-332-5216
Email: events@rochesternh.org



2026 PARADE ENTRY FORM

Join the local businesses, non-profits, entertainers, and community of Rochester, NH and surrounding areas for a whimsical, Whoville inspired evening - one of the largest and most spectacular parades in New Hampshire for the Holiday Season!

SUNDAY, DECEMBER 6TH, 2026 | 4:00 PM

DOWNTOWN ROCHESTER

FEATURING OUR NEW PARADE ROUTE!

Rain Date: Monday, December 7th, 2026 at 6:00PM

Visit the QR code to learn more and to complete this form virtually.

COMPANY/ORGANIZATION: _____

CONTACT PERSON: _____ **EMAIL:** _____

MAILING ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP CODE:** _____

CELL PHONE NUMBER: _____

ENTRY CATEGORY: (SELECT ONE)*

_____ FLOAT* _____ MOBILE UNIT** _____ MARCHING UNIT

_____ EQUESTRIAN UNIT *** _____ COLOR GUARD _____ OTHER (SPECIFY BELOW)

WILL THERE BE **MUSIC** ON YOUR FLOAT/MOBILE UNIT? **YES/NO** WILL THERE BE **LIGHTS** ON YOUR FLOAT/MOBILE UNIT? **YES/NO**

ENTRY SPECIFIC DETAILS:

***Float Entries:**

- *All float entries must include: the total length of the float, the number of vehicles included in the entry (max of 2 including the float), the number of chaperones walking alongside the float, and the number of people on the float*
- Any vehicles or people in addition to the float must walk behind the float, besides the chaperones who will walk besides the float
- All vehicles must be registerable and road-legal
- Floats should be tested at the turn by the Parson Main statue (North Main to Wakefield) prior to float construction. Although the parade will change the flow of traffic, test runs should only be taken with the flow of traffic.
- **Floats should plan to arrive between 12:30 and 2:00PM.**

****Mobile Entries:**

- *All Mobile entries must include: the number of vehicles you are entering into the parade, as well as a make and model of the vehicles*
- All vehicles must be registerable and road-legal
- **Mobile units should plan to arrive at 2:00PM.**

*****Equestrian Entries:**

- If you are bringing a horse as part of your entry, your category is automatically equestrian.
- **All equestrian entries must have pooper-scoopers or they will not be allowed to participate.**
- Horse trailers must be brought to the back of the parking lot at Holy Rosary Church prior to beginning of parade. Please arrange to be dropped off at the assembly area at Spaulding High School; equestrian units should not travel the city streets outside of the parade for safety reasons.

Please initial here to acknowledge/agree to all above: _____

JUDGING & AWARDS: All float judging will take place promptly at 2:30PM. To allow yourself enough time to be in the line-up by this time, you should plan to arrive by 1:30PM. Floats not in the line-up by 2:00PM will forfeit their opportunity to be judged. In addition to the Best of Parade award, Second and Third Place awards will be provided.

Please initial here to acknowledge/agree to all above: _____

DESCRIPTION OF ENTRY: *(Please include all entry specific details as noted above)* To prevent possible disqualification at the parade, applicants are encouraged to submit in advance as detailed information as possible regarding their entry, but please keep it brief. This information may be provided to those narrating the parade, which will be video recorded. Please attach a separate sheet of paper if additional space is needed. Floats are expected to enhance the parade theme or recognize the theme in a creative manner. The name of the organization or company responsible for the float should be visible to the crowd and the video crew. The Holiday Parade Committee reserves the right to not allow any float or entry that is deemed inappropriate for any reason.

Please note that our Santa is the only one permitted in this parade.

_____

_____

_____

_____

_____

_____

NEW PARADE ROUTE: **We are utilizing a new parade route in 2026!** The parade will begin at the triangle by the R.W. Creteau Regional Technology Center at Spaulding High School, travel south on Wakefield Street, turn at Central Square onto North Main Street and proceed to Holy Rosary Church, where it will disband in the parking lot behind the church. Parade participants should take care to follow the signs at the church and use the proper entrances & exits.

Please initial here to acknowledge/agree to all above: _____

2026 HOLIDAY PARADE ROUTE



LIABILITY DISCLAIMER: The undersigned, a spokesperson/official for (company/organization)_____, in the event of any problem resulting from participation in this project, agrees to hold harmless any and all officials and workers connected with this project, including the City of Rochester, Greater Rochester Chamber of Commerce and associated groups and individuals.

Spokesperson/Official _____ *Date* _____

Full parade day instructions are available via our webpage. Please download and read them prior to the parade. Please return this form by Friday, November 27th, 2026 to the Greater Rochester Chamber of Commerce office at 18 S Main St, Rochester, NH 03867. Alternatively, you can complete this application online at rochesternh.org/parade.

THANK YOU FOR YOUR PARTICIPATION!

You're invited! The Greater Rochester Chamber of Commerce is thrilled to announce the dates for two of Rochester's holiday events:

CHRISTMAS IN WHOVILLE

2026 Holiday Parade

4:00 PM

SUNDAY, DECEMBER 6TH

INCLEMENT WEATHER DATE: MONDAY, DECEMBER 7TH AT 6:00PM

Join us in Whoville for a holly-jolly parade filled with festive floats, merry entertainment, and a special visit from Santa Claus himself!

This year we will be featuring a NEW parade route!

The parade will begin at the triangle by the R.W. Creteau Regional Technology Center at Spaulding High School, travel south on Wakefield Street, turn at Central Square onto North Main Street and proceed to Holy Rosary Church.



PARADE UNDERWRITTEN BY:

csb Cambridge SAVINGS BANK

TREE LIGHTING UNDERWRITTEN BY:

breezeline Internet. TV. Mobile.

EVENTS PRESENTED BY:

GREATER ROCHESTER CHAMBER OF COMMERCE

HOLIDAY TREE LIGHTING

5:30 PM

FRIDAY, DECEMBER 4TH

INCLEMENT WEATHER DATE: SATURDAY, DECEMBER 5TH AT 5:30PM

Join us for a magical evening of holiday cheer with festive performances, caroling, cookie decorating, visits with Santa, and the grand lighting of our Christmas tree!



2026 HOLIDAY PARADE PROMOTIONAL SPONSORSHIP OPPORTUNITIES

Rochester's Holiday Parade is a beloved annual tradition that brings the community together to kick off the holiday season! The streets come alive with festive floats, marching bands, VIPs, color guards, equestrian units, and more. Your sponsorship helps us keep this cherished tradition going and make this year's parade one to remember!

Check out our different levels of sponsorship available below and give us a call to get signed up!

PROMOTIONAL SPONSORSHIP OPPORTUNITIES:

Sponsors of the 2026 Holiday Parade will receive recognition on the following promotion; see the various levels below for additional benefits:

- Business name or logo included in publicity on social media and website
- Business name or logo with backlink included in several e-blasts to members promoting the event
- Recognition in the official "Thank You" flyer in the Chamber newsletter

Please Note:

If the sponsorship level you want is unavailable, we will contact you with an alternative. We'll make every effort to include your business name and/or logo in our printed promotional materials. Sponsorships received after print deadlines may not be reflected in all materials.

☐ **VIDEO SPONSOR $800**

- All promotional items listed above, **PLUS**:
- Prominent recognition in the Holiday Parade video, shown throughout the holiday season and on youtube

☐ **COMMUNICATIONS SPONSOR $600**

- All promotional items listed above, **PLUS**:
- Recognition in parade narrative when narrators are available
- Logo displayed prominently in Holiday Parade video, shown throughout the holiday season and on youtube

☐ **PLATINUM SPONSOR $500**

- All promotional items listed above, **PLUS**:
- Recognition in parade narrative when narrators are available
- Logo displayed prominently in Holiday Parade video, shown throughout the holiday season and on youtube

☐ **BAND & ENTERTAINMENT SPONSOR $300 | $500 | $1000**

- All promotional items listed above, **PLUS**:
- Logo on banner carried by band or entertainment ($1,000 level sponsors get to be sole sponsor in front of a band or entertainment)

☐ **AWARDS SPONSORS $400**

- All promotional items listed above, **PLUS**:
- Higher logo placement on website and in e-blasts
- Recognition in parade narrative when narrators are available

☐ **ASSEMBLY AREA & SNACK SPONSOR $200**

- All promotional items listed above

☐ **GOLD SPONSOR $200**

- All promotional items listed above

☐ **SILVER SPONSOR $150**

- All promotional items listed above

☐ **BRONZE SPONSOR $50**

- All promotional items listed above

Visit our website to learn more about the parade or to sign up as a participant!

Interested in a specific promotional sponsorship opportunity? Let us know! The sooner you sign up, the more promotion you receive in our e-blasts, on our webpage, and in social media posts.

Email us at events@rochesternh.org or call us at 603-332-5080 to confirm your sponsorship!

18 South Main St | Rochester, NH 03867
Phone: 603-332-5080 Fax: 603-332-5216
Email: events@rochesternh.org